

Water Council Happenings

- **Register for the Q4 Member Meeting Dec 2**
The next Water Council Member Meeting is scheduled for Tuesday, December 2, and will feature a demonstration of our new web-based water innovation platform by inno360 and innovationExchange.
- **Dean Amhaus participating in Pollutec 2014 conference**
Dean Amhaus, President & CEO, The Water Council will participate in a round-table discussion during Pollutec 2014, the 26th International Exhibition of environmental equipments, technologies and services. [Here](#)
- **Water Plaza installation at Reed Street Yards**
Reed Street Yards will contain a state-of-the-art water filtration demonstration project in the public plaza on Freshwater Way, which will pump dirty canal water through a Watertronics Portable Ultra-Filtration unit, aerates it through cascading streams, and delivers it back into the Menomonee River. [More Here](#)
- **The Water Council receives BizTimes Award**
The Water Council was named Social Enterprise of the Year during the recent BizTimes Non-Profit Excellence Awards. See a video of Meghan Jensen, Director of Marketing & Membership, accept the award, as well as all the other organizations doing great work in Southeastern Wisconsin. [Watch](#)
- **Kohler Co. receives EPA Sustained Excellence Award!**
Kohler Co. has become the first organization to receive the Environmental Protection Agency's Sustained Excellence Award two years in a row, for their continued dedication to the development and promotion of water-saving products and education of consumers on water issues. [Read More](#)
- **Nexus of Energy and Water for Sustainability Act of 2014 passes**
The Water Council commends the U.S. Senate Committee for the passage of S. 1971, the Nexus of Energy and Water for Sustainability Act. This bipartisan bill establishes a federal interagency coordination committee with leadership from the Department of Energy and the Department of the Interior. [Read More](#)
- **Rexnord makes money with products that make the world go round**
Water Council Member Rexnord was recently featured in an article that touted the company's diverse portfolio of products and how although not always seen, those products play key roles in our daily activities. [Read More](#)
- **Milwaukee Mayor's Entrepreneurs Week**
The Water Council was one of several organizations in the Milwaukee area that participated in Milwaukee Mayor Tom Barrett's Entrepreneur Week. Our BREW accelerator held a panel discussion and open house to introduce our Entrepreneurs to the general public, and also spoke at the CFA Society of

Milwaukee luncheon about the trends and changing landscape of investments in water innovation.

- **WEDC & Wisconsin business leaders to host Global Trade Venture to Canada**
Wisconsin Economic Development Corporation wants to help your company grow its exports to Canada. Join this trade venture and you'll receive customized, one-on-one meeting schedules that set you up with potential sellers, agents and distributors. [Learn More](#)
- **U.S. Pavilion at WETEX 2015**
Water authorities from throughout the Middle East will be assembling for the 17th edition of the Water, Energy, Technology and Environment Exhibition (WETEX) in Dubai in April 2015. The American Water Works Association and U.S. Department of Commerce are sponsoring the AWWA U.S. Pavilion to provide a platform for American companies to attend and showcase their work. [Learn More](#)
- **U.S. Trade & Development Agency unveils Mexico Infrastructure Project Resource Guide**
The USTDA has released a Major Infrastructure Projects in Mexico resource guide, which provides valuable insight for U.S. industry on priority infrastructure projects throughout Mexico. Over the next 4 years the Mexican government plans to invest more than \$600 billion to modernize energy, transport and water sectors. [View Guide](#)
- **Welcome New Water Council Members!**
We're pleased to welcome [Blue Planet Strategies, LLC](#), [New Eden Landscape Architecture](#), [Kim Kramer](#) and [Henry Moss](#) to The Water Council. Interested in making waves with us? [Apply Today!](#)

Tanzanian Ambassador Visits Global Water Center

Tanzanian Ambassador to the U.S. Liberata Mulamula recently led a trade visit to the Global Water Center. Ambassador Mulamula was especially interested in the work carried out within the Center surrounding water purification and decontamination, as it is a growing issue in Tanzania.



Stonehouse Water Technologies Places 3rd in Good Money Challenge

Stonehouse Water Technologies participated in the Good Money Challenge, presented by Marquette University and Brady. The Good Money Challenge is a funding competition for ideas that have social, environmental and financial impact. This year the challenge received a record number of applicants from which 11 finalists were chosen, including Stonehouse's WaterPOD project. The WaterPOD and Stonehouse placed 3rd overall in the competition, receiving a cash prize and trophy. We have a feeling this will not be the last we hear about this exciting product, if you'd like to learn more about the WaterPOD, [Click Here](#).



Blue Talent -- Monthly Update

Preferred Partner – Greater Milwaukee Committee's MyLife MyPlan:

- This program highlights the regions driver industries, including Water! Influence students, share your knowledge and pay it forward! Sign up for one or both the dates below to be a Career Coach, mgonzales@gmconline.com or orrschwarz@communityconnectionsconsulting.com.

December 12, 2014: 1:25PM - 2:50PM, Ronald Reagan High School
February 18, 2015: 8:30AM - 11:30AM, Bradley Tech High School

Future Water Leaders in Action:

The Water Council is pleased to announce the addition of a new student intern, Colin Flanner. Colin is currently a Senior at Brookfield Central High School, and additionally spends three afternoons a week stationed at the 5th floor reception desk at the Global Water Center. Stop by to say hi and welcome Colin to our water cluster network!
Please contact Elizabeth Thelen with questions, at ethelen@thewatercouncil.com

I/UCRC -- Monthly Update



The Water Equipment and Policy (WEP) Research Center is pleased to announce that Baker Manufacturing, one of the six founding members of the Water Equipment and Policy Research Center, has rejoined WEP as a full member after a brief hiatus, and collaborated with other members in selecting nine new projects for funding in 2015:

1. *Integrated Hybrid Nanoadsorbent for Removal of Multi-Pollutants in Water* – Dr. Yin Wang, UW-Milwaukee
2. *Coupled titanium dioxide photocatalysis and filtration for simultaneous reduction of organic matter, viruses, and estrogenic compounds* – Dr. Brooke Mayer, Marquette, and Dr. Morteza Abbaszadegan, Arizona State
3. *Micro thermal devices for flow, pressure, and temperature measurements* – Dr. Chung Hoon Lee, Marquette
4. *Novel biocide polymer composite materials for biofilm treatment in drinking water* - Drs. Krassimira Hristova and James Maki, Marquette University
5. *Hydrodynamic approach to quantify phosphorus distribution in the near-shore of Lake Michigan* – Drs. Hector Bravo, Harvey Bootsma, and Val Klump, UW-Milwaukee
6. *Using Pyrolysis Product Biochar to Capture Micropollutants* – Dr. Patrick McNamara, Marquette
7. *Self-healing corrosion and wear resistant coatings for components used in water industry* – Dr. Pradeep Rohatgi, UW-Milwaukee
8. *Advanced High-Rate Wet-Weather Treatment Process* – Dr. Daniel Zitomer, Marquette
9. *System for Biomethane Production from Bioplastics* – Dr. Daniel Zitomer, Marquette

WEP Research Center operates under the auspices of the National Science Foundation Industry/University Cooperative Research Center (I/UCRC) Program. WEP is a collaborative nonprofit organization of research universities and members including corporations and government agencies whose annual membership fees fund pre-competitive research in four areas important to the water industry: materials, sensors and devices, systems, and policy. Member organizations benefit in many ways.

- They receive royalty-free access to intellectual property created from the center's research.
- They stretch their research budgets with significantly reduced rates on scientific research, and by pooling research funds with other members.
- They work with talented engineering students who are potential future employees.

Companies and organizations in the U.S and overseas interested in collaborating on creating the next generation of water technology and products are encouraged to learn more about WEP by emailing Dave Marsh at marshd@uwm.edu and visiting www.uwm.edu/wep/.

Become a Water Council Member!

Our broad base of membership support, which covers all aspects of the water cycle, business, research, government and the environment, allows The Water Council to achieve its vast array of activities and goals.

Membership is crucial to The Water Council's success: from helping businesses develop in Milwaukee to gaining international prominence with the UN Global Compact City designation, members work closely with each other towards fulfilling the mission of making Milwaukee *the* World Water Hub.

[Apply Today!](#)

