

Water Council Happenings

- **Water Summit 2014 - Registration Opens Tomorrow!**
Watch for early bird pricing! Water Summit will be held June 18-19 at the Hilton Milwaukee City Center. Interested in delivering your message to a global audience as a Summit sponsor? [Click here](#).
- **Growing Your Business in 2014**
Wipfli CPAs and Consultants is hosting a complimentary Freshwater Industry Seminar Series at the Global Water Center. The series will be held from 7:30-9:00am on February 19, March 11 and April 1. Topics include: tax credits and incentives, leveraging technology, and early stage funding. **Register online at wipfli.com/waterseminarseries**
- **Seeking Companies Utilizing Brine Zero Discharging Technology**
The U.S. Commercial Service in China is seeking organizations that use 'Brine Zero Discharging Technology' - if this is of interest to you or someone you know, please contact [Beng Yeap](#).
- **[Public Service Commission Hiring Assistant Manager](#)**
The Wisconsin Public Service commission is hiring an Assistant Manager to work with the Division of Water, Compliance and Consumer Affairs Core Management Team. The Assistant Manager is responsible for planning and developing statewide regulatory activities and policies affecting the water and utility industry in Wisconsin.
- **[Global Trade Venture to India](#)**
Would you like to grow your business in India? Embark on a Global Trade Venture with WEDC April 22 - May 1, 2014. [Click here](#).
- **[AquaMost Featured in Journal Sentinel](#)**
Water Council member AquaMost was recently featured in the business section of the Journal Sentinel. The article focused on AquaMost's work in the frac water industry, working to provide solutions to clean water used in hydraulic fracturing. Read the full article on [JSOnline](#).
- **Milwaukee Entrepreneur Launch Event**
On March 6, six entrepreneurs will host an event to launch a lean startup, Milwaukee area initiative for serious entrepreneurs. This event will announce a new 15-credit boot camp style class beginning in Fall 2014. RSVP for the launch to bram@goldenangelsinvestors.com. Download the flier [here](#).
- **[Water Data Meetup - March 12, 2014](#)**
[Milwaukee Data Initiative](#) & The Water Council will be co-hosting a special presentation called 'The Power of Opening Water Data' on March 12 from

4:00-5:30pm. Justin Hegarty will be presenting on his work with Milwaukee nonprofit startup [Reflo](#).

- **Welcome New Water Council Members!**

Seven new members joined The Water Council in January. We're pleased to welcome [Community Connections Inc.](#), [First Business Bank](#), The [Gateway to Milwaukee/Aerotropolis](#), [Pewaukee Lake Water Ski Club](#), [Phigenics LLC](#), [Rotary Club of Milwaukee](#), and [Stormwater Solutions Engineering LLC](#). Interested in making waves with us? [Apply Today!](#)

Career Fair Seeking Organizations to Participate

Global Water Center - Meeusen Confluence Gallery
Friday, April 4
2:00-4:00PM

The UWM School of Freshwater Sciences (SFS) is seeking organizations for participation in a career/internship fair for SFS graduate students, UW-Whitewater students and other students in southeastern Wisconsin interested in the water industry. This first annual career fair is an opportunity to strengthen the relationship between students and local employers and create a talent network for companies in the water industry.

All companies looking to fill full-time positions or internships should consider involvement! If interested in participating, please contact Cynthia Davy at ctdavy@uwm.edu by Friday, March 7.

UN World Water Day -- 5K Run/Walk

The third annual United Nations World Water Day Milwaukee will be held on April 5, 2014 at 9:00am. There will be a 5K Run/Walk beginning and ending in Veterans Park on the shores of Lake Michigan. The 5K distance relates to the distances millions of people must travel to find access to water in many developing countries.

Please register online at run4watermke.com. Sign up before March 20 and you will receive a free t-shirt! Proceeds from the event will support a water project being undertaken by the UW-Milwaukee chapter of [Engineers Without Borders](#).



Blue Talent -- *Monthly Update*

New Co-Chair's Driving Results

Heather Koehn, Marketing Manager of Pentair and Joe Russell, President of Watertech USA have stepped up to serve the Talent Education Committee. Their first meeting together was February 6th at the Badger Meter office in the Global Water Center. Here are some things to know:

- February 18 -- We are showcasing the water industry at Shorewood High school to 125+ chemistry students.
- March 12 5:00-7:30pm -- Join us at Milwaukee Ale House for a Water Students and Professionals networking event!
- March 26 2:00-5:00pm -- Career fair open to all students as part of the Sustainability Summit at the Wisconsin Center in Milwaukee. The Water Council will be attending.

The next Talent Education Committee meetings will be held on April 7, August 7 and November 6 at 8:30-10:30am, location TBD. All are welcome! Contact Elizabeth Thelen at ethelen@thewatercouncil.com for more info.

Water Career Day -- We need you! Help students get career and college ready!

Career coaches are needed for 4 hours on February 18 to help with the [My Life My Plan](#) Career and College Readiness program for high school students. One of the career areas they focus on is water. Visit mylifemyplanwi.com for more information. Shajan John, President of NEW Works, will be our featured water speaker.

I/UCRC -- *Monthly Update*



Water Online Magazine is featuring real-time water sensor research conducted in conjunction with the Water Equipment and Policy I/UCRC as one of the Top Water Trends of 2014. In his University of Wisconsin-Milwaukee lab, Dr. Junhong Chen and his team of student researchers have demonstrated that their innovative sensor detects E. coli in real-time. Providing water treatment professionals with real-time sensors that detect contaminants will be a game changer and WEP scientists are at the forefront of this exciting development. To read this and other Top Water Trend articles access wateronline.epubxp.com/i/255370.

The Water Equipment and Policy (WEP) I/UCRC is a water research center funded by the National Science Foundation. WEP is a collaboration among UW-Milwaukee, Marquette University, and six industrial members whose annual membership fees fund pre-competitive research in four areas important to the water industry: materials, sensors and devices, systems, and policy. The WEP research center serves as a catalyst for synergizing the region's assets to create the next generation of products and processes to advance the water industry. To learn more about the center, please visit www.uwm.edu/wep/

Become a Water Council Member!

Our broad base of membership support, which covers all aspects of the water cycle, business, research, government and the environment, allows The Water Council to achieve its vast array of activities and goals.

Membership is crucial to The Water Council's success: from helping businesses develop in Milwaukee to gaining international prominence with the UN Global Compact City designation, members work closely with each other towards fulfilling the mission of making Milwaukee *the* World Water Hub.

[Apply Today!](#)
