

# Water Council Happenings

- **[Water Summit 2014 - Thriving in the Global Water Economy](#)**  
Water Summit will be held June 18-19 at the Hilton Milwaukee City Center. Tracks will include Innovation & Sustainability, Financing & Investment, and Operating in the Global Water Market.
  - **Water Council Member Meeting - March 25**  
The first quarterly member meeting of the year will be held on March 25 at Pentair in Brookfield. Be sure to sign up for the factory tour before the meeting. [Members register here!](#)
  - **Fund for Lake Michigan Awards School of Freshwater Sciences**  
A \$500,000 grant has been awarded by the Fund for Lake Michigan to the UW-Milwaukee School of Freshwater Sciences to support the school's \$53 million expansion. The gift is part of a "challenge grant" to leverage financing for the Genomics Center in the school's new building.
  - **[BizTimes Bravo!/I.Q. Award Nominations](#)**  
The deadline to submit nominations for the BizTimes Bravo! and I.Q. (Innovation Quotient) Awards is **March 24**. Winners of the awards will be celebrated at the Bravo!/IQ awards luncheon at Potawatomi Casino on May 21. Nominate or find more information [here](#).
  - **Understanding Water Chemistry for Practical Application**  
UW-Madison is bringing a two-day course on the practical application of water chemistry open to the public on May 19-20. Fees do apply, minimum number of enrollment is required. Those interested in the course should register by contacting Ron Bartos at [rpbartos@aosmith.com](mailto:rpbartos@aosmith.com).
  - **[Global Water Center Tenants Advance in Governor Business Plan](#)**  
Fifty-two of the 292 entries for the 2014 Governor's Business Plan Contest have advanced to the next round including four Global Water Center Tenants. Congrats Microbe Detectives, NEW Works, Ijinus, and Noah Technologies!
  - **[Wetskills North America - June 2014](#)**  
The Wetskills team is preparing a 2-3 day series of events in coordination with the Canada Water Summit for Bachelors, Masters, PhD and Post-Grads in Toronto, Canada. Contact Johan Oost at [johan.oost@wetskills.com](mailto:johan.oost@wetskills.com) for more information.
  - **[IWA Professional Development Award](#)**  
March 31 is the deadline for entering the 2014 International Water
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Association Professional Development Award Competition. Award winner will be presented with a trophy at the IWA World Water Congress & Exhibition in Lisbon, Portugal on September 21-26, 2014.

- **[NEW Works GN 101 - March 27](#)**  
NEW Works first scheduled class, GN 101 Intro to Water Management, will be open to the public on March 27 at 5:00pm. The course is a one hour introduction into water management system laboratory and live demonstration. Course fee is \$35 with a maximum capacity of 16 students.
- **[Early Stage Funding Session - April 1](#)**  
Wipfli LLP CPAs and Consultants will be holding their third and final session of their Freshwater Industry Seminar Series on April 1 from 7:30-9:00am in the Global Water Center auditorium. [RSVP here](#) to join us and learn about debt and equity funding in early stage companies.
- **Welcome New Water Council Members!**  
We're pleased to welcome [Great Lakes Observing System](#) and [Spancrete](#) to The Council in February. Interested in making waves with us? [Apply Today!](#)

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## The BREW Round II - Applications Due April 4

Round II of our accelerator has been announced! **The BREW - Business. Research. Entrepreneurship. In Wisconsin.** (Formerly known as the Global Freshwater Seed Accelerator).

Check out our website at [TheBREW-mke.com](http://TheBREW-mke.com). This is where all applicants must apply. The application process is open now through **April 4, 2014**.

Round II is open to all globally! Know someone whose product would be a great fit? Think about your network and please forward to a water technology entrepreneur or share with someone who knows someone!

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## UN World Water Day -- 5K Run/Walk

The third annual United Nations World Water Day Milwaukee will be held on April 5 at 9:00am beginning and ending in Veterans Park on the shores of Lake Michigan. The 5K distance relates to the distances millions of people must travel to find access to water in many developing countries.

Please register online at [run4watermke.com](http://run4watermke.com). Sign up before March 20 and you'll receive a free t-shirt! Proceeds from the event will support a water project being undertaken by the UW-Milwaukee Chapter of [Engineers Without Borders](#).



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## Blue Talent -- Monthly Update

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### Upcoming Events

- March 26 from 2:00-5:00pm -- Career fair open to all students as part of the Sustainability Summit at the Wisconsin Center in Milwaukee. The Water Council will be attending.
- The next Talent Education Committee meetings will be held on April 7, August 7 and November 6 at 8:30-10:30am, location TBD. All are welcome! Contact Elizabeth Thelen at [ethelen@thewatercouncil.com](mailto:ethelen@thewatercouncil.com) for more info.

### Future Water Leader Spotlight

"Erin Olshefski, current School of Freshwater Sciences Graduate Student and former MMSD Intern and UW-Whitewater Student Chapter Vice President, has received and begun a full-time job with the Village of Bayside as the Management Assistant.

Bayside is in MMSD's service area, so the Village is participating in the private property inflow and infiltration project to reduce the effects of flooding and to reduce overflows into Lake Michigan. Bayside is also in the process of converting from well water to municipal water. Erin has been working on educating the public on this initiative and creating maps and other materials to gain interest. CONGRATULATIONS ERIN OLSHEFSKI!

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## I/UCRC -- Monthly Update



Water Online Magazine is featuring real-time water sensor research conducted in conjunction with the Water Equipment and Policy I/UCRC as one of the Top Water Trends of 2014. In his University of Wisconsin-Milwaukee lab, Dr. Junhong Chen and his team of student researchers have demonstrated that their innovative sensor detects E. coli in real-time. Providing water treatment professionals with real-time sensors that detect contaminants will be a game changer and WEP scientists are at the forefront of this exciting development. To read this and other Top Water Trend articles access [wateronline.epubxp.com/i/255370](http://wateronline.epubxp.com/i/255370).

*The Water Equipment and Policy (WEP) I/UCRC is a water research center funded by the National Science Foundation. WEP is a collaboration among UW-Milwaukee, Marquette University, and six industrial members whose annual membership fees fund pre-competitive research in four areas important to the water industry: materials, sensors and devices, systems, and policy. The WEP research center serves as a catalyst for synergizing the region's assets to create the next generation of products and processes to advance the water industry. To learn more about the center, please visit [www.uwm.edu/wep/](http://www.uwm.edu/wep/)*

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## Become a Water Council Member!

Our broad base of membership support, which covers all aspects of the water cycle, business, research, government and the environment, allows The Water Council to achieve its vast array of activities and goals. Membership is crucial to The Water Council's success: from helping businesses develop in Milwaukee to gaining international prominence with the UN Global Compact City designation, members work closely with each other towards fulfilling the mission of making Milwaukee *the* World Water Hub. [Apply Today!](#)

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