

Water Council Happenings

- **2013 ONLINE Annual Report Available**
We are happy to announce the recent publication of our 2013 Annual Report. This interactive, visual piece is available at our website [HERE](#).
 - **Dean Amhaus Featured in LEADERS!**
Dean Amhaus, President & CEO of The Water Council, was recently featured in LEADERS Magazine. [Click here](#) to view this great article on Dean's accomplishments.
 - **Alliance for Water Stewardship Launches Water Standard**
The Water Stewardship Standard 1.0 was officially launched on April 8, 2014, setting forth framework to promote sustainable freshwater use. The Standard is backed by more than 27 leading organizations, including Nestlé and General Mills. [Read More](#)
 - **[Water Summit 2014](#) - MillerCoors and BREW Graduation**
Summit 2014, June 18-19, recently confirmed Kim Marotta as a new featured speaker, her presentation "*No Water, No Beer*" will examine the important role water plays in the brewing industry, and how her role as Director of Sustainability at MillerCoors is addressing growing global water concerns. On June 19, the BREW inaugural participants will graduate and Round II winners will be announced during a special luncheon. Stay tuned for more on this exciting announcement!
 - **The Water Council staff expands, congratulations Isaiah!**
The Water Council welcomes Isaiah Perez as the new full-time Communications & Development Associate. Many of you already know Isaiah as our Marketing Intern. Please stop by and congratulate him. [Read More](#)
 - **Rexnord Moving Corporate Executive Teams to Global Water Center**
The Water Council announced that Rexnord will relocate their corporate executive teams to the Global Water Center this summer. Occupying two floors, approximately 14,000 sq. ft., this move brings building occupancy to 85%. [Read More](#)
 - **PaveDrain named 2013 United States Excellence Award Winner** Each year the United States Institute for Excellence in Commerce (USIEC) panel identifies firms that have demonstrated excellence in their respective fields, and achieved commercial recognition. PaveDrain has been recognized for Excellence in Utilities! [Read More](#)
 - **Understanding Water Chemistry for Practical Application**
UW-Madison is bringing a two-day course on the practical application of
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water chemistry open to the public on May 19-20. Fees do apply, minimum number of enrollment is required. Those interested in the course should register by contacting Ron Bartos at rpbartos@aosmith.com.

- **On-Demand Interview with AquaMost at IHS's CERAWeek 2014**
Todd Asmuth, CEO of AquaMost, recently had the opportunity to participate in a 1-on-1 executive interview with one of IHS Energy's senior researchers, as part of AquaMost's participation in IHS's CERAWeek 2014. Watch the on-demand interview [HERE!](#)
- **Natural Resource Technology adds Milwaukee Staff**
Natural Resource Technology recently announced the addition of ten new staff to their Milwaukee office, located just south of the Global Water Center, demonstrating continued job growth around water in our own neighborhood. [Read More](#)
- **Q1 Member Meeting Recap**
Thank you to Pentair, our gracious host for the first Quarterly Member Meeting of 2014. [Meeting Recap](#)
- **Welcome New Water Council Members!**
We're pleased to welcome [Bradley Corporation](#), [Clean Lakes Alliance](#), [Hmong Wisconsin Chamber of Commerce](#), [MicroSynergies](#) and [Wisconsin Business Incubation Association](#) to The Council in March. Interested in making waves with us? [Apply Today!](#)

Hardware Hackathon - April 25-27

The Global Water Center will be the site of the first-ever Milwaukee Hardware Hackathon, April 25-27. The 54-hour event will bring together engineers with entrepreneurs during the weekend-long hackathon, to develop and build hardware prototypes.

The Hardware Hackathon targets the physical side of entrepreneurialism, whereas other entrepreneur-focused events stress the software side. This unique event will give engineers and entrepreneurs on the hardware side a moment to shine.

To learn more about the event or to register, [Click Here!](#)



2nd Annual Water Leadership Summit

The 2nd Annual Smart Water Leadership Summit, hosted by Water Council member **Phigenics**, will be held at the National Academy of Sciences Building in Washington D.C. This gathering of top leaders will present and discuss best practices, regulatory requirements and leadership regarding building water safety and sustainability. Water Council President & CEO, Dean Amhaus, is a featured participant. There is no charge to attend either in person or remotely via live stream, but this is an invitation-only event.

[Request an Invite](#)



Blue Talent -- *Monthly Update*

Upcoming Events

- April 30 from 7:30-9:30am -- Panel discussion on how to start or improve your internship programs. Panel will consist of reps from Pentair, Badger Meter, and UW-Whitewater's Institute for Water Business. Join the conversation, and share your insights!
- The next Talent Education Committee meetings will be held on August 6 and November 5 at 8:30-10:30am, location TBD. All are welcome! Contact Elizabeth Thelen at ethelen@thewatercouncil.com for more info.

Advisory Board Members

We are looking for members to represent The Water Council, the Water Industry, and your business on the following boards:



- Bradley Tech Manufacturing & Engineering Advisory Board
 - Meets monthly - Wednesdays - 3:30-5:30pm
- MyLifeMyPlan - a program from the Greater Milwaukee Committee
 - Meets quarterly - Approximately 1.5 hours
- UW-Platteville: Environmental Engineering
 - Meets quarterly - Approximately 3-4 hours

Please contact Elizabeth if interested, at ethelen@thewatercouncil.com

Future Water Leader Spotlight

Cynthia T. Davy - *UWM School of Freshwater Sciences (SFS) Graduate Student, Research Assistant for the Center for Water Policy, and Development Assistant to the SFS Director of Development*

Ms. Davy will graduate from SFS this Spring, after which she plans to work in the water resources sector, her areas of interest are water policy, non-profits, field-based water monitoring and outreach. She also successfully organized the recent UWM Water Career Fair held at the Global Water Center. Please congratulate Cynthia T. Davy!

Do you know of a Future Water Leader that should be featured? Nominate them, and tell us their water story by emailing admin@thewatercouncil.com

I/UCRC -- Monthly Update



The Water Equipment and Policy (WEP) Research Center recently held its biannual meeting at the Global Water Center. Seven research teams from Marquette and UWM presented progress reports on their research to the industry/municipality members and the National Science Foundation Program Director regarding new water technologies including sensors, water processing equipment and improved materials. Several graduating student research assistants also made presentations describing the benefits of student-industry interaction and how it helped them achieve their career goals. For example, one of WEP's student research assistants was recently offered an internship with A.O. Smith.

The WEP Research Center is now accepting new industry and municipality members. If you are interested in discussing WEP membership benefits, please

contact David Marsh, WEP Research Center Managing Director,
atmarshd@uwm.edu or 262-227-2277.

The Water Equipment and Policy (WEP) I/UCRC is a water research center funded by the National Science Foundation. WEP is a collaboration among UW-Milwaukee, Marquette University, and six industrial members whose annual membership fees fund pre-competitive research in four areas important to the water industry: materials, sensors and devices, systems, and policy. The WEP research center serves as a catalyst for synergizing the region's assets to create the next generation of products and processes to advance the water industry. To learn more about the center, please visit www.uwm.edu/wep/

Become a Water Council Member!

Our broad base of membership support, which covers all aspects of the water cycle, business, research, government and the environment, allows The Water Council to achieve its vast array of activities and goals.

Membership is crucial to The Water Council's success: from helping businesses develop in Milwaukee to gaining international prominence with the UN Global Compact City designation, members work closely with each other towards fulfilling the mission of making Milwaukee *the* World Water Hub.

[Apply Today!](#)
