

# Water Council Happenings

- 2014 2nd Quarterly Meeting**  
We are happy to announce that the Q2 Member Meeting will take place at the Marquette University Law School (Eckstein Hall) on Thursday, May 29. Meetings are open to Council members, please email [admin@thewatercouncil.com](mailto:admin@thewatercouncil.com) with any registration questions.
- Microbe Detectives Wins Rice University Business Plan Award**  
Congratulations to The BREW participant and Global Water Center tenant Microbe Detectives on winning a \$25,000 Award at the Rice University Business Plan Competition, dubbed "the World's Richest and Largest Business Plan Competition." [Read More](#)
- WaterWorld Features The Water Council**  
WaterWorld Magazine recently published a great story highlighting the partnership between The Water Council and the Wisconsin Economic Development Corporation in developing The BREW. WaterWorld will also attend Water Summit 2014 to report on the proceedings and conduct on-the-spot interviews! [Read More](#)
- Walker's Point Neighborhood Wins Project of the Year Award!**  
The Historic Walker's Point Neighborhood was named Project of the Year at the 2014 Milwaukee Business Journal's Real Estate Awards! The Global Water Center also received an award for Best Public/Private Partnership. Be sure to visit our new neighborhood and experience all it has to offer! [Read More](#)
- Welcome New Water Council Members!**  
We're pleased to welcome [MikroFlot Technologies LLC](#), [Milwaukee World Festival, Inc.](#), [Watersurplus](#), [J.H. Findorff & Son Inc.](#), [Mequon Nature Preserve, Inc.](#), [MacLean Fogg Component Solutions](#), [J.F. Ahern Co.](#), and [Hughes Equipment Company, LLC](#) to The Council in April. Interested in making waves with us? [Apply Today!](#)
- Global Water Center, Kahler Slater Win Multiple Awards**  
Kahler Slater is pleased to announce they have received a [Platinum American Society of interior Designers Wisconsin Award](#) for their work on the Global Water Center. Platinum level is very prestigious and is only awarded when a project exceeds all criteria and expectations. The Center also received a Merit Award from the American Institute of Architects Wisconsin chapter for bringing life back to a "beat-up and ugly building." [Read More](#)
- Evolving Roles at The Water Council, Congratulations Ryan!**  
The Water Council continues to grow and expand our programming, as a result, Ryan Matthews has assumed a new role as Multimedia Specialist, please stop by to congratulate him. [Read More](#)

- **InSinkErator Stresses Importance of Keeping Manufacturing in US** Tim Ferry, President, InSinkErator, was recently featured on FOX Business to discuss the importance of keeping manufacturing operations in the United States. Ferry cites quality level and cost-effectiveness as major incentives, among other reasons, for keeping production in Wisconsin rather than outsourcing. [Read More](#)
- **GE Announces Water & Process Technologies Challenge** NineSigma, representing the General Electric Company, seeks creative design partners to simplify the spiral wound reverse osmosis membrane assemblies in pressure-driven, spiral wound water filtration. Participants vie for up to 2 cash prize awards of \$50,000 each, and the opportunity to negotiate further business relationships! [Learn More](#)
- **TriplePundit Features AWS's Global Stewardship Standard** Following the April launch of the Alliance for Water Stewardship's Global Water Stewardship Standard, several of the founding partners were interviewed by TriplePundit to discuss the importance of the standard, and why others should implement it. [Read More](#)
- **A Great Lakes Adventure: Salmon's Journey Home** Sharp Literacy, Inc. recently published an educational book for our future water generations. The book reinforces the important environmental and ecological lessons that all children should learn. Purchase your copy today for your own Future Water Leader! [HERE](#)

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## "Attacking Water Loss: Georgia's New Water Mindset" - New Session at Water Summit 2014 on June 19

Attendees of this interactive session will learn how the Georgia Water Mindset has transformed from "perceived ignorance" as quoted in "The Big Thirst" to the leader in the United States in Annual Validated Water Auditing, Non-Revenue Water Management, and Realistic "ramped up" Performance Indicator and Results posting. Since the 10-month training program has been successfully completed for over 100 small systems (serving 3,300-10,000 population) using SRF funds, multiple States have called to learn how their State might adopt a similar approach. Attendees will gain an understanding of the program, and hear firsthand accounts from Utilities as they were asked: "Would you have performed an audit, if it would not have been required?", "Was this just another unfunded mandate?", and "What did you learn from the comprehensive 10-month training?"

**M. Steve Cavanaugh, Jr., P.E.** - President & CEO, Cavanaugh  
**Will Jernigan, P.E.** - Director of Water Efficiency, Cavanaugh  
**Jason Bodwell** - SRF Program Manager, Georgia Environmental Finance Authority (GEFA)

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**Lebone Moeti** - Active Program Manager, Georgia Environmental Protection Division (EPD)

[REGISTER HERE](#)

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## French Ambassador Delattre Visits Global Water Center

The French Ambassador to the United States, Francois Delattre, visited the Global Water Center on April 29. Ambassador Delattre specifically requested a tour of the Center while he was in Milwaukee.

The Ambassador, joined by Wisconsin Lieutenant Governor Rebecca Kleefisch, Milwaukee Mayor Tom Barrett, Polé EAU President Michel Dutang, and Badger Meter CEO & President Rich Meeusen, to witness the signing of a memorandum of Understanding between The Water Council, Polé EAU, and SWELIA Association, meant to strengthen the relationships amongst the respective entities. [READ MORE](#)



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## The Water Council Wins Eureka Award

The Water Council attended the Milwaukee Business Journal's Eureka Awards luncheon at the Pfister Hotel in Downtown Milwaukee. The Water Council received the Eureka Award in Water for our Creative Approach to Economic Development through collaborative Public/Private Partnership. Cheers! [READ MORE](#)



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## Blue Talent -- *Monthly Update*

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### Engagement Opportunities

- Milwaukee Public Theatre - Water Theatre for Youth: This is an amazing play about water, industry and career options. Currently looking for sponsors, product placement is also an option. Contact Kathleen Stacy, Producer/Director for more information, at [baumannstacy@aol.com](mailto:baumannstacy@aol.com)
- Sponsor a Water Council Student Chapter - All of our college chapters need an industry voice and engagement. This can be as simple as speaking, tours, purchasing t-shirts, or assisting fund raising efforts for future conferences. Contact Roley Behn, UW-Parkside Student Chapter, at [behm0006@rangers.uwp.edu](mailto:behm0006@rangers.uwp.edu) for more info.

### Advisory Board Members - Do You Want To Serve?

We are looking for members to represent The Water Council, the Water Industry, and your business on the following boards:

- Bradley Tech Manufacturing & Engineering Advisory Board
  - Meets monthly - Wednesdays - 3:30-5:30pm
- MyLifeMyPlan - a program from the Greater Milwaukee Committee
  - Meets quarterly - Approximately 1.5 hours
  - Thank you Dean Beverly Frasier from Gateway Technical College
- UW-Platteville: Environmental Engineering
  - Meets quarterly - Approximately 3-4 hours
  - Thank You Dr. Rebecca Haef

Please contact Elizabeth if interested, at [ethelen@thewatercouncil.com](mailto:ethelen@thewatercouncil.com)

### Future Water Leader Spotlight

**Chesten Kesslehon** - *UW-Whitewater Institute for Water Business, Affiliated Scholar*. Chesten splits his time at the Global Water Center between UWW's IWB

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office on the 5th floor and Alga Bionics. At Alga Bionics he works on new product development, focusing on project management and speaking at numerous events on behalf of Alga Bionics and Stonehouse Water Technologies.

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## I/UCRC -- Monthly Update



The Water Equipment and Policy I/UCRC Research Center (WEP) is pleased to announce that [Donohue and Associates, Inc.](#) has joined the center as WEP's first associate member!

WEP offers two levels of membership featuring different benefits and annual dues: Full Membership and Associate Membership. Any organization can become a full member. However, only organizations that meet the definition of a small business by the Federal Government's SBIR program (e.g., no more than 500 employees) can become Associate Members. Learn more about benefits of the two membership levels [Here!](#)

The WEP Research Center is now accepting new industry and municipality members. If you are interested in discussing WEP membership benefits, please contact David Marsh, WEP Research Center Managing Director, at [atmarshd@uwm.edu](mailto:atmarshd@uwm.edu) or 262-227-2277.

*The Water Equipment and Policy (WEP) I/UCRC is a water research center funded by the National Science Foundation. WEP is a collaboration among UW-Milwaukee, Marquette University, and six industrial members whose annual membership fees fund pre-competitive research in four areas important to the water industry: materials, sensors and devices, systems, and policy. The WEP research center serves as a catalyst for synergizing the region's assets to create the next generation of products and processes to advance the water industry. To learn more about the center, please visit [www.uwm.edu/wep/](http://www.uwm.edu/wep/)*

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## Become a Water Council Member!

Our broad base of membership support, which covers all aspects of the water cycle, business, research, government and the environment, allows The Water Council to achieve its vast array of activities and goals.

Membership is crucial to The Water Council's success: from helping businesses develop in Milwaukee to gaining international prominence with the UN Global Compact City designation, members work closely with each other towards fulfilling the mission of making Milwaukee *the* World Water Hub.

[Apply Today!](#)

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