

Water Council Happenings

- **Join The Water Council at WEFTEC 2014!**
The Water Council is pleased to invite our members, and other interested, Wisconsin, water-related technology companies to be a part of our Wisconsin Innovation Pavilion. In partnership with the Wisconsin Economic Development Corporation, we will feature our water cluster at our inaugural Wisconsin booth, located just outside of the WEFTEC Innovation Pavilion. To join us, please contact Elizabeth Thelen, ethelen@thewatercouncil.com. [Rendering & Details](#)
 - **Wisconsin Historical Society & The Water Council Form Partnership**
The Wisconsin Historical Society partners with The Council to document and record our accomplishments to date, in real-time history as it happens! [Read More](#)
 - **The Water Council to Take on New Stewardship Role**
The Alliance for Water Stewardship announced that The Water Council will be their North American representative for companies interested in implementing AWS's voluntary, multi-stakeholder, International Water Stewardship Standard. [Read More](#)
 - **2 Council Members Enter Into Mutually Beneficial Agreement**
Watertech of America and Badger Meter have entered into a new partnership. [Read More](#)
 - **InSinkErator Plans \$65 Million Expansion**
Water Council Member InSinkErator recently announced plans for a massive expansion in Kenosha, WI adding 160,000 square feet for operations, creating 165 new jobs, retaining 1,000 current positions, and upgrades to their Racine facilities. [Read More](#)
 - **MMSD Executive Director, Kevin Shafer, Receives Leadership Award!**
Kevin Shafer has been named as the recipient of the Public Policy Forum's Norman N. Gill Award for Individual Excellence in recognition of his adherence to good government principles of collaboration, cooperation and diligence. [Read More](#)
 - **Welcome New Water Council Members!**
We're pleased to welcome [GZA GeoEnvironmental, Inc.](#), [Data Holdings, LLC](#), and the [Wisconsin Potato & Vegetable Grower's Association](#) to The Water Council in May. Interested in making waves with us? [Apply Today!](#)
 - **2014 2nd Quarterly Meeting Recap**
We had another great Quarterly Member meeting, thank you again to Marquette University for hosting us at their beautiful new Law School
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building. For those that were unable to attend we have a brief recap with presentations on our Blog. [Read More](#)

- **Become a Water Council Member Today!**
Did you know, as a member of The Water Council, you can reserve space at the Global Water Center to host your events and impress your clients, for half the normal rate? One of many benefits our membership enjoys, come thrive with us! [Apply Online](#)
- **Great Lakes Protection Fund Brochure**
For those fortunate enough to join us for Water Summit 2014, you have already received the great new brochure released by the Great Lakes Protection Fund. View the electronic version here [Here](#)

Thanks for Joining Us at Water Summit 2014: Thriving in the Global Water Economy

Many thanks to all of the wonderful attendees at Water Summit 2014! We hope that you found the program content beneficial and enjoyed your time in Milwaukee. We are happy to report that we saw many of you engaged in conversation over the two-day Summit, making connections, possibly even deals to form new ventures! Special thanks to our line-up of world-class speakers that took time to participate at this year's Summit, including the International Water Association Board of Directors, allowing us to provide top-notch content to our guests. Lastly, our gratitude goes out to Wisconsin Senator Tammy Baldwin, for sending us an inspiring video message, and to Wisconsin Governor Scott Walker for graduating and announcing winners of our BREW accelerator program. Thank you for your support! Visit The Water Council Blog to view presentations, videos, and images from this year's Summit. [Click Here](#)

This year we announced many exciting endeavors for The Water Council, and our Members, for additional media coverage, [Click Here](#).

Congratulations BREW Batch II Winners!

The Winners pictured below will take residence in Milwaukee's Global Water Center and begin The BREW program in September 2014, they are: Pellucid Water, WatrHub, Cadens, Hydro-lite, phinding Solutions, and WellIntel. Due to overwhelming interest, three honorable mentions were also recognized, including: Ijinus, DSA Technologies, and Chemtronix. [READ MORE](#)



Water Tech One Planned for Reed Street Yards

The first building planned for Reed Street Yards, the global water technology business park located directly to the west of The Water Council's Global Water Center, was announced earlier this month by General Capital. The multi-million dollar Water Tech One is designed to meet LEED® Platinum certification standards and is expected to break ground in late 2014. [READ MORE](#)



Blue Talent -- Monthly Update

Q3 Talent & Education Committee Meeting
Wednesday, August 6, 2014
8:30am–10:30am Location: TBD

Engagement Opportunity:

- Sponsor a Water Council Student Chapter - All of our college chapters need an industry voice and engagement. This can be as simple as speaking, tours, purchasing t-shirts, or assisting fund raising efforts for future conferences. Contact Elizabeth for more info.

Advisory Board Members - Do You Want To Serve?

We are looking for members to represent The Water Council, the Water Industry, and your business on the following boards:

- Bradley Tech Manufacturing & Engineering Advisory Board
 - Meets monthly - Wednesdays - 3:30-5:30pm

Please contact Elizabeth if interested, at ethelen@thewatercouncil.com

I/UCRC -- Monthly Update



The Water Equipment and Policy I/UCRC Research Center (WEP) is pleased to announce that the [Wisconsin Department of Natural Resources](#) (WDNR) has joined as our newest member. The WDNR is interested in WEP research, including work on nutrient removal/recovery from industrial and municipal wastewater and real-time sensors for microbes, metals and organics in drinking water and other water. The WDNR will be an active collaborator on research that advances policy to protect Wisconsin's water resources.

WEP offers two levels of membership featuring different benefits and annual dues: Full Membership and Associate Membership. Any organization can become a full member. However, only organizations that meet the definition of a small business by the Federal Government's SBIR program (e.g., no more than 500 employees) can become Associate Members. Learn more about benefits of the two membership levels [Here!](#) If you are interested in discussing WEP membership benefits, please contact David Marsh, WEP Research Center Managing Director, at marshd@uwm.edu or 262-227-2277.

The Water Equipment and Policy (WEP) I/UCRC is a water research center funded by the National Science Foundation. WEP is a collaboration among UW-Milwaukee, Marquette University, and six industrial members whose annual membership fees fund pre-competitive research in four areas important to the water industry: materials, sensors and devices, systems, and policy. The WEP research center serves as a catalyst for synergizing the region's assets to create the next generation of products and processes to advance the water industry. To learn more about the center, please visit www.uwm.edu/wep/

Become a Water Council Member!

Our broad base of membership support, which covers all aspects of the water cycle, business, research, government and the environment, allows The Water Council to achieve its vast array of activities and goals.

Membership is crucial to The Water Council's success: from helping businesses develop in Milwaukee to gaining international prominence with the UN Global Compact City designation, members work closely with each other towards fulfilling the mission of making Milwaukee *the* World Water Hub.

[Apply Today!](#)
