

Water Council Happenings

- **The Water Council to launch Water Collaborative Innovation Platform!**
The Water Council has partnered with UW-Milwaukee's School of Freshwater Sciences, the innovationExchange, and inno360 to rapidly expand Milwaukee's global presence in water innovation and leadership. [Read More](#)
- **Fund for Lake Michigan releases Economic Impact study**
The Fund for Lake Michigan recently released a study that examines the effects their grants have had on the overall economy and communities in the Lake Michigan watershed. [Read More](#)
- **The BREW Promotional Video – featuring Vegetal i.D.**
The Water Council recently released a new promotional video touting the benefits of startups establishing operations in Milwaukee, at the Global Water Center, specifically for The BREW accelerator, take a peak and share with your network! [VIEW](#)
- **Q3 Member Meeting**
Mark your calendars! Our Q3 Member Meeting is scheduled for Thursday, September 18, additional details coming soon!
- **InSinkEerator featured in Wisconsin Publication**
Water Council Member InSinkEerator has garnered much attention lately since announcing a multi-million dollar expansion plan in Wisconsin. [Read More](#)
- **Call for Papers on "Water Issues of Present & Future"**
The Sociological Imagination Journal is seeking research papers for publication in the Water Issue which will be released in February 2015. Desired topics include: Water & Conflict, Women & Water, Social Implications of Water Scarcity, and more. For more information please contact Dr. Maggie Alario, University of Wisconsin-Whitewater, at socimagin@uww.edu
- **Welcome New Water Council Members!**
We're pleased to welcome [Argonne National Laboratory](#), and the [Wisconsin Department of Natural Resources](#) to The Water Council in June. Interested in making waves with us? [Apply Today!](#)
- **Unilever Sustainable Living Young Entrepreneur Awards**
Open to anyone age 30 or younger, Unilever is looking for scalable and sustainable products, services, or applications that reduce environmental impacts, improve health and wellbeing, or enhance livelihoods through changes in practices or behaviors. [Learn More](#)
- **Become a Water Council Member Today!**
Did you know – as a member of The Water Council, you can tap into our membership network by attending exclusive Member events including,

Quarterly Member Meetings and Annual Member Appreciation receptions. One of many benefits our membership enjoys, come thrive with us! [Apply Online](#)

Polsinelli Innovation Competition

Global Midwest Alliance and the Midwest Research University Network are pleased to invite you to participate in the Polsinelli Innovation Competition. The 6th annual competition will be held October 23, 2014 during the Clean Technology Innovation, Growth and Globalization program.

The Competition was created to help emerging and venture ready clean tech companies gain visibility and make connections. Submissions will be judged by a panel of experts representing regional universities, venture capitalists and clean tech business executives. For more information, visit the [Polsinelli Innovation Competition](#) website, or e-mail innovationcompetition@globalmidwestalliance.org.

[Download Entry Form](#)



GLOBAL MIDWEST ALLIANCE & MIDWEST RESEARCH UNIVERSITY NETWORK

present the

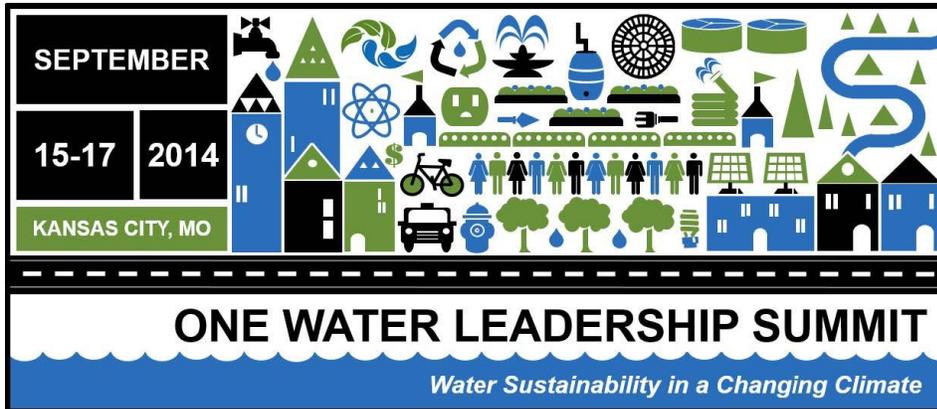


Polsinelli Innovation Competition

Entries Due July 25, 2014

One Water Leadership Summit

Join The Water Council as a Supporting Partner Organization of the U.S. Water Alliance's Water Sustainability Council's 5th Annual One Water Leadership (OWL) Summit, taking place this year in Kansas City, MO. September 15-17. There is no cost for being a SPO, but only non-profit organizations are eligible for this distinction. In return for your support, your organization will be listed in promotional materials and in the printed program. For more information contact Hope Hurley at hhurley@uswateralliance.org or [Click Here](#).



United States-India Science & Technology Endowment Fund

The governments of the United States and India have established the United States-India Science & Technology Endowment Fund (USISTEF) for the promotion of joint activities that would lead to innovation and technopreneurship through the application of science and technology. Currently there is a Call for Executive Summaries in effect, which aims to select and financially support promising joint U.S.-India entrepreneurial initiatives that address the theme of "commercializing technologies for societal impact. **Submission Deadline is August 14.** [LEARN MORE](#)



Blue Talent -- Monthly Update

Q3 Talent & Education Committee Meeting
Wednesday, August 6, 2014
8:30am–10:30am Location: TBD

Engagement Opportunity:

- Greater Milwaukee Committee's MyLifeMyPlan is in need of career coaches for upcoming workshops in July. Please visit the [MyLifeMyPlan](#) website or contact mgonzalez@gmconline.com if interested in participating.

Advisory Board Members - Do You Want To Serve?

Thank you David Rice, Rice Technologies and graduate of The BREW. He has volunteered to be the new advisory board member for Bradley Tech's Manufacturing & Engineering committee. Bradley Tech is a Milwaukee Public School just a few blocks from the Global Water Center.

Please contact Elizabeth Thelen if interested, at ethelen@thewatercouncil.com

I/UCRC -- Monthly Update



The Water Equipment and Policy (WEP) Research Center is pleased to announce that Marquette University's Environmental Engineering team of Dr. Brooke Mayer, Dr. Patrick McNamara, and Dr. Dan Zitomer has been awarded a grant from the National Science Foundation to collaborate with Arizona State University's Water and Environmental Technology (WET) Center on an innovative research project exploring the simultaneous treatment of organic matter, viruses, and estrogenicity.

The research, led by Dr. Mayer, will assess the potential of low-energy advanced oxidation processes (AOPs) in the form of titanium dioxide photocatalysis followed by filtration for simultaneous mitigation of an array of emerging contaminants. Dr. Mayer's research is one of a number of WEP projects focused on developing improved treatment processes and creating and applying sensors that detect water contaminants in real-time. Dr. Mayer joined the Marquette University Department of Civil, Construction and Environmental Engineering in 2012 and is a leading researcher in AOPs, nutrient removal/recovery and water disinfection processes. She teaches environmental engineering classes including Environmental Microbiology, Sustainable Engineering, and Physical-Chemical Water Treatment. WEP offers two levels of membership featuring different benefits and annual dues: Full Membership and Associate Membership. Any organization can become a full member. However, only organizations that meet the definition of a small business by the Federal Government's SBIR program (e.g., no more than 500 employees) can

become Associate Members. Learn more about benefits of the two membership levels [Here!](#)

If you are interested in discussing WEP membership benefits, please contact David Marsh, WEP Research Center Managing Director, at marshd@uwm.edu or 262-227-2277.

The Water Equipment and Policy (WEP) IUCRC is a water research center funded by the National Science Foundation. WEP is a collaboration among UW-Milwaukee, Marquette University, and six industrial members whose annual membership fees fund pre-competitive research in four areas important to the water industry: materials, sensors and devices, systems, and policy. The WEP research center serves as a catalyst for synergizing the region's assets to create the next generation of products and processes to advance the water industry. To learn more about the center, please visit www.uwm.edu/wep/

Become a Water Council Member!

Our broad base of membership support, which covers all aspects of the water cycle, business, research, government and the environment, allows The Water Council to achieve its vast array of activities and goals.

Membership is crucial to The Water Council's success: from helping businesses develop in Milwaukee to gaining international prominence with the UN Global Compact City designation, members work closely with each other towards fulfilling the mission of making Milwaukee *the* World Water Hub.

[Apply Today!](#)

