

Water Council Happenings

- **Senator Baldwin Invites Dean Amhaus to State of the Union**
Congratulations to Dean Amhaus, President & CEO, The Water Council, on his invitation to President Barack Obama's State of the Union as a guest of WI Senator Tammy Baldwin! For more information [CLICK HERE](#).
 - **Another Year, Another Office** The Water Council is pleased to announce an increased presence in central Wisconsin with the opening of its Madison office. Scott Mosley, Director of Investment Strategies, The Water Council, will lead the Madison office. For more information [CLICK HERE](#).
 - **The Water Council Seeks Qualified Director of Finance & Operations**
This position announcement replaces the request for applicants for an Accounting & Finance Manager which The Water Council advertised in December. The new position description includes the development of The Water Council's financial management strategy and oversee the organization's operations. For the full description [CLICK HERE](#).
 - **New Water Council Staff!**
On January 2 we welcomed Karen Frost to our team as our Small Business Program Manager. To learn more about Karen and her position [CLICK HERE](#).
 - **2015 Q1 Member Meeting**
Our Q1 Member Meeting is scheduled for Wednesday, February 18th, location and meeting details to follow soon.
 - **The Chicago Tribune Highlights Midwestern Solutions in Water Scarcity**
From California, to the Middle East, to Africa, water scarcity is an issue that affects us all. Chicago engineers are working on innovative solutions to these worldly problems, using Milwaukee's cluster as a model for success. Read more [HERE](#).
 - **The Water Council Visits WaterCampus in Leeuwarden**
Future collaborations are brewing between The Water Council and the Water Alliance. For more information [CLICK HERE](#).
 - **Summit 2015, June 23-24**
Save the date! It's closer than you think. Early Bird registration opens Thursday, February 19th. For more information on the Water Summit [CLICK HERE](#).
 - **Welcome New Water Council Members!**
We're pleased to welcome [Morgan Legal Group LLC](#), [Watertronics LLC](#),
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The Board Room Inc., and [Sage Water LLC](#) to The Council in December. Interested in making waves with us? [Apply Today!](#)

- **2015 Smart Water Leadership Summit**
The Smart Water Leadership Summit, April 9th-10th, is once again presented by Water Council member, [Phigenics](#). Featured speakers include Dean Amhaus, Mary Ann Dickinson, Tim Jones and many others. For more information [CLICK HERE](#).
- **Winter Grant Opportunities**
Southeastern Wisconsin Watersheds Trust jumps into the New Year with out skipping a beat with the release of a compact resource of water-related grants. View [HERE](#).
- **Governor's Export Achievement Award Seeks Nominations**
Know of a firm that is rapidly growing thanks to their export sales? Nominate them for the Governor's Export Achievement Award [HERE!](#)
- **Great Lakes Economic Forum, Chicago, April 26-28, 2015**
Join hundreds of business executives, government officials, leading academics and members of the NGO community from around the region to share insights that will help shape boost the region's competitive edge and secure its long-term success. Register today [HERE](#).
- **Sloan Signs with Chicago Cubs as Legacy Partner and Official Water Efficiency Partner**
Sloan has joined the Cubs organization as a Legacy Partner and Official Water Efficiency Partner. As part of this agreement, the Cubs Spring Training facility in Mesa, Arizona, will be named Sloan Park. [READ MORE](#)
- **DATPC Offers Exhibition Opportunities**
In April, the Wisconsin Department of Agriculture Trade and Consumer Protection's (DATCP) International Trade Team will manage a Wisconsin Pavilion in the [13th annual China World Dairy Summit](#) in Harbin, China. For information on exhibiting in the Pavilion [CLICK HERE](#).

Water Council Secures Ties with European Water Hubs

This past month Dean Amhaus, President & CEO of The Water Council, further solidified a connection between the US, France and Holland. Organizations of focus included the Water Alliance of Leeuwarden, and Pôle EAU of Montpellier. The international focus group examined shared resources and potential collaborations. Amhaus took exceptional interest in the water demonstration sites within Leeuwarden. These regulation accessible demonstration sites allow pilot products to be taken out of the lab and placed into real-world situations. For more information on these demonstration sites [CLICK HERE](#).





The Water Council Awarded a Wells Fargo Clean Technology and Innovation Grant

The Water Council announced it has been chosen to receive a Wells Fargo *Clean Technology and Innovation* grant. The *Clean Technology and Innovation* program supports technology advancements for a clean energy future. The \$100,000 award will fund the creation of the Water Research Pilot Project, a program supporting the progression of new water technologies from the lab to demonstration sites for practical application. [Stonehouse Water Technologies](#) has been chosen as the first participant of the Pilot Project for the development of a compact water filtration system called *Water POD*. Water POD solves the problem of a lack of healthy, clean drinking water in undeserved and distressed populations where water contamination is the norm. For more information [CLICK HERE](#).



Blue Talent -- Monthly Update

Engage your industry voice at our Quarterly Talent/Education Committee Meetings:

We are changing it up this year! We will have a meeting prior to our member meeting.

1:30 – 2:45pm

Location to be determined.

Watch your events page for more information and registration

Students: Future Water Leaders in Action

Profile: Colin Flanner, a Water Council intern.

He is a Senior in high school at Brookfield Central high School. He has an interest in Water business, water law and of course, now, all things water. Colin is Life Scout, part of the Boy Scouts of America program, and has earned numerous merit badges such as water, forestry and nuclear science. Colin assists not only with office tasks and meeting set up; he is part of our team that is assisting with the Career Pathway Fair at the Sustainability Summit and assisting with Student Chapters.

Engagement: Conferences

The International Technology and Engineering Association conference will be here in March. The Water Council Talent Education Committee will be sharing a booth with UWM. Learn more [HERE](#).

The Sustainability Summit will also be in March at the Wisconsin Center. The Water Council's BREW will be on panel and will share space with UW-Whitewater's Institute for Water Business. To learn more [CLICK HERE](#).

I/UCRC -- Monthly Update



The Water Equipment and Policy Research Center adds another new member.

The Water Equipment and Policy Research Center is pleased to announce the addition of its 13th member, Autotelic Inc., which is interested in the rapid detection of chemical and biological species in liquids.

Autotelic Inc. is an incubator fostering investment in startups with a focus on personalized dosing across multiple indications including oncology, inflammation, pain, and cardiovascular diseases.

For more information [CLICK HERE](#).

The Water Equipment and Policy (WEP) Research Center operates under the auspices of the National Science Foundation Industry/University Cooperative Research Center (I/UCRC) Program. WEP is a collaborative nonprofit organization of research universities and members including corporations and government agencies whose annual membership fees fund pre-competitive research in four areas important to the water industry: materials, sensors and devices, systems, and policy. Member organizations benefit in many ways.

- *They receive royalty-free access to intellectual property created from the center's research.*
- *They stretch their research budgets with significantly reduced rates on scientific research, and by pooling research funds with other members.*
- *They work with talented engineering students who are potential future employees.*

Companies and organizations in the U.S and overseas interested in collaborating on creating the next generation of water technology and products are encouraged to learn more about WEP by emailing Dave Marsh at marshd@uwm.edu and visiting www.uwm.edu/wep/.

Become a Water Council Member!

Our broad base of membership support, which covers all aspects of the water cycle, business, research, government and the environment, allows The Water Council to achieve its vast array of activities and goals.

Membership is crucial to The Water Council's success: from helping businesses develop in Milwaukee to gaining international prominence with the UN Global Compact City designation, members work closely with each other towards fulfilling the mission of making Milwaukee *the* World Water Hub.

[Apply Today!](#)

