

WATER COUNCIL HAPPENINGS

Water Summit 2015 Early bird registration NOW OPEN

Mark your calendar for [Water Summit 2015](#), June 23-24, at The Pfister in downtown Milwaukee. This year's theme of "Creating a One Water Region" focuses on a model that connects and enhances historically independent "water silos" to create a more efficient, effective and comprehensive water system for a region with the priority to improve water quality, knowledge-based stewardship, and water sustainability. Register [HERE](#).

Welcome New Water Council Members!

The Water Council welcomes three new members to our dynamic cluster: [Riveredge Nature Center](#), [Short Elliott Hendrickson Inc.](#), and [Ducks Unlimited, Inc.](#) Interested in becoming a member? Learn more [HERE](#).

Dean Amhaus forecasts the ambitions of The Water Council in 2015

Water Council President and CEO exchanges words of vision, accomplishment and appreciation with the Milwaukee Journal Sentinel as the organization takes a rocket start to the year. More [HERE](#).

WisPolitics.com runs luncheon with Wisconsin Economic Development Corporation (WEDC) and Water Council leaders

Dean Amhaus and Reed Hall will convene on March 20th to discuss economic development in the Milwaukee region. Learn more [HERE](#).

Senator Baldwin announces two new initiatives for Great Lakes preservation

To strengthen our Made in Wisconsin economy, Senator Baldwin has introduced a bipartisan bill to restore and improve the Great Lakes and announce new Great Lakes Restoration Initiative Grants for Wisconsin. The [Great Lakes Ecological and Economic Protection Act \(GLEEPA\)](#) and the [Defending Our Great Lakes Act](#) will address different sides of these issues.

Western Europe welcomes Wisconsin Exports with Governors Trade Mission

Wisconsin Governor Scott Walker in collaboration with Wisconsin Economic Development Corporation and other Wisconsin businesses will lead a trade mission to Western Europe in April. This mission will be focused on exploring export opportunities between Wisconsin companies and European distributors and consumers. Sign up [HERE](#).

New Tenants in the Global Water Center

The Global Water Center welcomed [Vandewalle & Associates](#) into the building this month. If you find yourself in the area make sure to stop by and introduce yourself.

Milwaukee Metropolitan Sewerage District (MMSD) awards new contracts to Water Council Members

The Milwaukee Metropolitan Sewerage District awarded GZA GeoEnvironmental, Inc., Graef and Stormwater Solutions Engineering a combined amount totaling over a half million dollars to conduct geotechnical engineering, environmental engineering and remediation, stormwater management and several other services.

Nominations for Water Environment Research Foundation Awards (WERF) awards NOW OPEN

Each year, the Water Environment Research Foundation recognizes individuals and organizations whose efforts have significantly contributed to water quality research and its practical application in the environment. Applications due June 1. More [HERE](#).

Wisconsin Innovation Awards nominations are NOW OPEN

The Wisconsin Innovation Awards (WIA) seek to celebrate and inspire innovation. The WIA, led by a steering committee of business, community and entrepreneurial leaders, highlights and honors the development of groundbreaking and innovative ideas. More [HERE](#).

Lee Kuan Yew Water Prize 2016

The Lee Kuan Yew Water Prize honors outstanding contributions by individuals or organizations solving the world's water challenges by applying innovative technologies, policies or programs which benefit humanity. Winners will receive S\$300,000, a certificate, and a gold medallion at the award ceremony. Nominations are now open and will close June 1. More [HERE](#).

SBA Leaders Initiative Application Deadline THIS WEDNESDAY

The SBA launched the 2014 Emerging Leaders Initiative to help small businesses achieve growth to the next level. More [HERE](#).

GZA GeoEnvironmental leads remediation of 30th Street Corridor

GZA GeoEnvironmental, Inc. has been working with the Redevelopment Authority of the City of Milwaukee to remediate an industrially contaminated site in the 30th Street Corridor to become a model for green infrastructure and urban agriculture in the City. Read more [HERE](#).

World Water Day

World Water Day will be celebrated next Sunday, March 22. Take a day to appreciate the world's most valuable resource.

Future Water Leaders

Over the past month The Water Council has come across a number of potential future innovators of the water industry. Take a look [HERE](#).

CENTER OF EXCELLENCE

for Water Innovation & Small Business Development

The Center of Excellence (CoE), an initiative launched by The Water Council in 2015 through a U.S. Small Business Administration Regional Innovation Cluster award, serves as the mechanism for connecting small and medium sized water technology businesses to critical resources such as programming, capital, networks, trained workers, supply chains, and facilities needed to catalyze and sustain growth. The programming listed below is free of charge and open to water businesses throughout the United States. [CLICK HERE](#) for more information about the CoE.

Mexico's Water Industry Opportunities 2015-2018 Webinar

March 18, 2pm Eastern Time

Register [HERE](#)

Mexico offers multiple opportunities in the water industry. CONAGUA, Mexico's federal water commission is responsible for portable water infrastructure/treatment/distribution at the national level as well as the supervision of the municipal wastewater infrastructure in the country. Join in the webinar THIS WEDNESDAY, March 18! Agenda [HERE](#).

Defense Alliance Webinar

March 25, 11am-12pm CDT

Register [HERE](#).

Join the Defense Alliance and The Water Council for a free, one-hour informational webinar on the Department of Defense (DoD) and its ongoing needs for innovations in water-related technologies. This investment includes products and services in the water industry, including water supply and gathering, wastewater treatment and re-use, atmospheric generation and hydro power.

Society of Military Engineers (SAME) 2015 Energy Forum and Small Business Industry Days Conference.

April 13-16

This year's conference includes a wide range of water resource programs, MILCON, and environmental topics. It will take place in Chicago, April 13-16. More info [HERE](#).

Entrepreneurship Series led by Michael Best & Friedrich LLP



March 24, 8:30-9:30am - [Patents 101](#)

March 31, 8:30-9:30am - [Top 5 Mistakes Entrepreneurs Make](#)

April 14, 8:30-9:30am - [Non-Competes 101](#)

Interested in how you can become involved with The Water Council's new Center of Excellence? Connect with Karen Frost, Small Business Program Manager, at kfrost@thewatercouncil.com or (414) 988-8755.

BREW

Business. Research. Entrepreneurship. In Wisconsin.



BREW Batch III applications NOW OPEN

The BREW, a first-of-its-kind, place-based, global seed accelerator for water technology startups led by The Water Council, is launching Round III of the program. The application process opened March 1 at 8 a.m. (CST) and accepts applications from around the world through March 31 at 11:59 p.m. (CST). Up to eight winners will be selected by June 23 to participate in Round III beginning in September. More [HERE](#).

WISCONSIN HISTORICAL SOCIETY

History all around us

Milwaukee is home to hundreds of historic properties, many of which have been repurposed for new use. The Global Water Center is one such building, originally built in 1904 at 223 W. Pittsburg Avenue by Horsch Construction and Engineering Co. for the Molitor Box Company and later Allied Canvas Co. In 2008, the Global Water Center building was listed in the National and State Registers of Historic Places as part of the Florida and Third Industrial Historic District, which is composed of twelve buildings at the north end of Walker's Point. Historically, the buildings housed a variety of

industries, including the box manufacturer, seed companies, and a printing company. The historic district showcases a variety of industrial loft forms, with designs by a number of local and regional architects, engineers, and contractors. Learn more about the Florida and Third Industrial Historic District [here](#).



Owners of historic buildings in Wisconsin may benefit from federal and state income tax credit programs for rehabilitation. Two programs are available to owners of properties that are listed on or determined to be eligible for listing on the State Register or National Register of Historic Places for either income-producing properties or owner-occupied homes. Stop by the Wisconsin Historical Society's office in Suite 536 or visit [the Historic Preservation section](#) of our website for more information. Image credit: Wisconsin Historical Society, Property Record 108987

BLUE TALENT

Building the water generation k to gray

International Technology and Engineering Association (ITEA) Conference Next Week!

The ITEA Conference will be hosted in Milwaukee March 26-28 and the Talent & Education Committee will have a booth! More [HERE](#).



Pay it Forward: Career Coaches Needed for Water Day

Water Day is Wednesday, February 18 from 8:30-11:30am at Bradley Tech High School. This program will focus on water as a driver industry in our region. Influence students, share your knowledge, and pay it forward! Click [HERE](#) to sign up as a career coach.

International Technology & Engineering Association conference

The International Technology and Engineering Association conference will be in Milwaukee in March. Look for the joint Water Council booth with UWM. Learn more [HERE](#).

Water industry comes to Junior Achievement.

We are looking for 4 or 5 anchor companies to showcase the water industry to students around Southeastern Wisconsin. Students are assigned water jobs and will represent your company in an all-day event at Junior Achievement. Contact Heather Koehn at heather.koehn@pentair.com for more info.

INDUSTRY & UNIVERSITY COOPERATIVE RESEARCH PROGRAM

Monthly Update

The WEP I/UCRC is pleased to welcome Veolia Water Milwaukee, LLC as a new full member of the center! Veolia Water Milwaukee is part of Veolia Water North America which serves people in approximately 550 communities around the country, and provides industrial water solutions at about 100 industrial facilities. Veolia Water North America is part of Veolia Environment (NYSE: VE; Paris Bourse: VIE), the world's largest environmental company. Veolia Water Milwaukee is contracted by Milwaukee Metropolitan Sewerage District (MMSD) to operate and maintain Jones Island and South Shore water reclamation facilities, and MMSD's conveyance and deep tunnel systems. In doing so, it helps provide wastewater treatment for 28 communities and over 1 million people in southeastern Wisconsin.

We are happy to report that a comprehensive proposal to renew WEP I/UCRC for the second five years is now being considered by the National Science Foundation. The WEP administration team would like to thank all the researchers and industrial-partners for their excellent contributions to the renewal grant preparation.



Companies and organizations in the U.S and overseas interested in collaborating on creating the next generation of water technology and products are encouraged to learn more about WEP by emailing Dave Marsh at marshd@uwm.edu and visiting www.uwm.edu/wep/.

Become a Water Council Member!

Our broad base of membership support, which covers all aspects of the water cycle, business, research, government and the environment, allows The Water Council to achieve its vast array of activities and goals.

Membership is crucial to The Water Council's success: from helping businesses develop in Milwaukee to gaining international prominence with the UN Global Compact City designation, members work closely with each other towards fulfilling the mission of making Milwaukee *the* World Water Hub.

[Apply Today!](#)
