

# WATER COUNCIL HAPPENINGS

## **Water Summit 2015 Registration Closes This Friday!**

What do the California drought, Walmart and national security have in common? They all center on water and will all be here under one roof with a tremendous amount of information that connects to your business, public policy and academic interests. Join the conversation. Learn more [here](#).

## **Chicago Tribune Features The Water Council on Front Page**

"Here in Chicago there's certainly a lot going on in terms of water issues, but we don't have anything like The Water Council..." Check out the online article [here](#).

## **Inquire Today about Global Water Center 2**

After less than two years, the Global Water Center is now at capacity, and Global Water Center 2 is on the horizon. Interested in leasing space in the new building? Reach out to Tyler Hawley at [tylerhawley@aol.com](mailto:tylerhawley@aol.com). Discover more about Global Water Center 2 [here](#).

## **60 Minutes Update from Water Summit 2015 Keynote Jay Famiglietti**

"Water experts say ground water is like a savings account; something you draw on in times of need. But savings accounts need to be replenished. There is new evidence that the world may be approaching a groundwater overdraft." Learn more [here](#).

## **City of Milwaukee Endorses "Water Tech Two"**

While ground hasn't even broken on the first new building in the Reed Street Yards, a second has now been approved. On Monday, the City Plan Commission approved another development in the water-technology focused business park in Walker's Point. Read more [here](#).

## **Marquette announces inaugural innovation fund awardees; seven projects focus on water**

Marquette President Michael R. Lovell yesterday announced the university's first-ever strategic innovation fund awardees. Thirty-eight unique projects led by Marquette faculty, students and staff across a variety of disciplines will receive nearly \$5 million. Awardees fell into one of six categories: water and environmental, community collaboration and outreach, advanced manufacturing and engineering, academic programs

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and student support, university infrastructure and support, and health and well-being. Read Marquette's [full news release online](#).

### **Pilot Project 2015 is Underway**

The Water Council's first Pilot Project, the Water POD by Stonehouse Water Technologies, unveiled its first test site located on the Milwaukee Metropolitan Sewerage District headquarter campus. Stop by and grab a glass of filtered water from the Menomonee River Canal at the official launch in August.

### **Register for WEFTEC 2015**

For the second year, The Water Council will be showcasing Wisconsin's water assets at WEFTEC 2015 Sept. 28-30 in Chicago with the Wisconsin Water Innovation Pavilion! Registration to attend this year's conference and exhibition is now open. Stay tuned for more details on how you can engage with us.

### **New Water Council Members**

The Water Council welcomes new corporate members Hausmann Enterprises, LLC, [Milwaukee Valve Company](#), and [Aero-Stream LLC](#) to our dynamic network! Interested in becoming a member? Learn more [here](#).

### **Milwaukee Metropolitan Sewerage District: From Gray to Green**

The sewerage district has moved from tunnels and pipes to greenways, rain barrels and permeable pavement. Another reason why Milwaukee IS a leading World Water Hub. Read more [here](#).

### **Pewaukee Lake Water Ski Club 5th Annual Lake Country Clean Water Festival**

Since 2011, the festival has focused on raising awareness for the increasing need to preserve Lake Country's waterways and raising money for cleanup efforts so we can all enjoy the fun and beauty that the lake brings to our community. The festival has also provided opportunities for all to enjoy the many recreational activities that our lakes afford from learning to water ski, to fishing, to pontoon boat rides, to ZUMBA and boot-camp on the beach, to paddle sports. Discover more [here](#).

### **Rheocast Expands Capabilities with New Tooling Facilities**

Rheocast Company has opened a new tooling facility in Germantown, WI, adjacent to its main manufacturing facility for brass and aluminum high-pressure die castings. At its new tooling operation, Rheocast will occupy half of the 15,000-square-foot building and employ three new employees. Read more [here](#).



**George Sherman Retiring as Rexnord Chairman; Retired A.O. Smith CEO Jones to Succeed**

George Sherman, a business executive who led divisions of Black & Decker Corp. and Emerson Electric Co., will retire from his post as non-executive chairman of Rexnord Corp. His retirement will take effect following the Rexnord annual stockholders meeting in July. Paul Jones, former President/CEO of A.O. Smith Corp. will succeed Sherman. Read more [here](#).

**Your Contribution to the California Drought: How Are American's Daily Food Choices Contributing to the California Drought?**

The New York Times brings perspective in this excellent interactive piece. Discover more [here](#).

**Future Water Leaders**

Over the past month The Water Council has come across a number of potential future innovators in the water industry. Take a look [HERE](#).



SAVE THE DATE

1<sup>ST</sup> WATER VENTURE INVESTMENT CONFERENCE

AT WEFTEC

September 29 & 30, 2015 | Chicago, IL

PRESENTED BY

JPMORGAN CHASE & CO. THE WATER COUNCIL

waterinvestmentconference.com

## CENTER OF EXCELLENCE

for Water Innovation & Small Business Development

*The Center of Excellence (CoE), an initiative launched by The Water Council in 2015 through a U.S. Small Business Administration Regional Innovation Cluster award, serves as the mechanism for connecting small and medium sized water technology businesses to critical resources such as programming, capital, networks, trained workers, supply chains, and facilities needed to catalyze and*



sustain growth. The programming listed below is free of charge and open to water businesses throughout the United States. [CLICK HERE](#) for more information about the CoE.



### **ExporTech™ for the Water Tech Program**

July 17, August 18, September 17

8am-5pm

Global Water Center 1<sup>st</sup> floor – Paul & Pat Jones Board Room

A carefully selected group of up to eight non-competitive companies will share three full-day events scheduled approximately one month apart. Participants will learn how exports can dramatically drive growth, identify hurdles to expansion, and develop a customized international growth plan. Contact Karen Frost, Small Business Program Manager at [kfrost@thewatercouncil.com](mailto:kfrost@thewatercouncil.com) with questions and interest in the program. Discover more [here](#).

## BREW

Business. Research. Entrepreneurship. In Wisconsin.

### **BREW Batch 3 has Arrived**

BREW Batch 3 winners have been selected! Get the first sneak peek at who they are during the awards ceremony at Water Summit 2015, Wednesday, June 24! Register [here](#) to attend.

### **Milwaukee Startup Sets Out to Help Solve Groundwater Challenges - One Well at a Time**

Milwaukee Public Radio sheds light on the innovative work accomplished by BREW 2 company WellIntell! Listen to the full piece here. Read more [here](#).

### **Mid-West Energy Research Consortium (M-WERC) Accelerator Welcomes Two BREW Alumni**

Two companies from BREW Batch 2, Cadens and pHinding Solutions, have secured spots in M-WERC's WERC Bench Labs program! Read more on the M-WERC startup class [here](#).



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## BLUE TALENT

Building the water generation from k to grey



The primary focus of the Talent and Education Committee this year will be to connect students with internship opportunities. Internships offer low overhead with high reward for companies looking to bring on new talent. The Committee is offering benefits to internship providers through their membership with Business Higher Education Forum (BHEF), an organization whose members collaborate in regions across the country to design and deploy education-workforce solutions in high-demand and emerging fields. By participating companies will have the opportunity to be part of the BHEF consortium and participate on the Committee's advisory board. Email Elizabeth Thelen at [ethelen@thewatercouncil.com](mailto:ethelen@thewatercouncil.com) to secure your position.

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## INDUSTRY & UNIVERSITY COOPERATIVE RESEARCH PROGRAM

Monthly Update

### **WEP Solicits Research Project Proposals for 2016 Funding**

The Water Equipment and Policy Research Center (WEP) distributed its annual Request For Proposals (RFP) to UW-Milwaukee and Marquette University faculty researchers. The RFP was written with direct input from WEP members to focus

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proposals on developing disruptive technologies in novel materials, sensors and devices, systems and policy. Members will select projects for 2016 funding at the center's biannual meeting scheduled for October 15-16 at the UWM School of Freshwater Sciences. It's anticipated that 13 projects will each receive \$50,000 in funding.



*The Water Equipment and Policy (WEP) Research Center operates under the auspices of the National Science Foundation Industry/University Cooperative Research Center (I/UCRC) Program. WEP is a collaborative nonprofit organization of research universities and members including corporations and government agencies whose annual membership fees fund pre-competitive research in four areas important to the water industry: materials, sensors and devices, systems, and policy. Member organizations benefit in many ways.*

*They receive royalty-free access to intellectual property created from the center's research (full members only).*

*They stretch their research budgets with significantly reduced rates on scientific research, and by pooling research funds with other members.*

*They work with talented engineering students who are potential future employees.*

*Companies and organizations in the U.S and overseas interested in collaborating on creating the next generation of water technology and products are encouraged to learn more about WEP by emailing Dave Marsh at [marshd@uwm.edu](mailto:marshd@uwm.edu) and visiting [www.uwm.edu/wep/](http://www.uwm.edu/wep/).*

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## WISCONSIN HISTORICAL SOCIETY

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### **Wisconsin's Underwater Archaeology**

On October 22, 1929, the railroad car ferry Milwaukee pulled away from the Grand Trunk slip in the Milwaukee River and set out on her afternoon run across Lake Michigan, despite a tremendous storm that had caused other vessels to cancel their trips. The ship never made it to Grand Haven, Michigan, and the loss of the steam-powered Milwaukee remains the worst railcar ferry disaster in Great Lakes history. Today, the vessel is located three miles east of Fox Point in 125 feet of water on the bottom of Lake Michigan. During the summer of 2014, the Wisconsin Historical Society's Maritime Preservation and Archaeology program completed the first comprehensive archaeological survey of the Milwaukee, resulting in the nomination of the shipwreck to the National Register of Historic Places in November 2014.

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WHS's Maritime Preservation and Archaeology Program is dedicated to preserving Wisconsin's historic shipwrecks and other underwater, non-renewable, cultural resources. Learn more by visiting the WHS website [here](#). You can also view dramatic underwater footage, see photo mosaics of entire shipwrecks, and learn about the tragedy and challenges of making a living on the Great Lakes by visiting "Wisconsin's Underwater Treasures," a temporary exhibit at the Wisconsin Maritime Museum in Manitowoc until October 31, 2015.

*Image caption: Pilothouse door of the Milwaukee (Tamara Thomsen, WHS)*

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## Become a Water Council Member!

Our broad base of membership support, which covers all aspects of the water cycle, business, research, government and the environment, allows The Water Council to achieve its vast array of activities and goals.

Membership is crucial to The Water Council's success: from helping businesses develop in Milwaukee to gaining international prominence with the UN Global Compact City designation, members work closely with each other towards fulfilling the mission of making Milwaukee *the* World Water Hub.

[Apply Today!](#)

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