



## **INVITATION TO SEMINAR ON WATER OPTIMIZATION AND EFFICIENCY WITHIN THE FOOD PROCESSING INDUSTRY**

On January 27, 2017, a Danish business delegation, together with The Water Council, FaB Wisconsin, the Wisconsin Cheese Makers Association, The Danish Agriculture & Food Council, and The Danish Trade Council - Chicago, will visit the Global Water Center, Milwaukee, Wisconsin, USA, to facilitate an Industrial Water Seminar creating a basis for knowledge sharing about water and process optimization within the food processing industry.

For the last few decades Denmark has been working intensively on reducing water consumption within the Danish food processing industry and has now achieved great knowledge and advanced technology within the field. In Denmark public – private partnerships are working to further increase industrial water efficiency to zero water waste standards; hopefully this seminar will inspire knowledge sharing between actors in the Danish and American industrial wastewater industry.

During the seminar Per Mogren Christiansen, plant manager of Arla Food's Hollandtown Dairy in Wisconsin, will give a presentation about the connection between Danish and American ways of working with water. Furthermore, a presentation about process optimization and the future of "the waterless slaughterhouse and dairy plant" will be given by Anette Christiansen from the Danish Agriculture & Food Council.

The seminar will conclude with advising engineers providing inputs for water optimization, and a roundtable discussion on problems, challenges and solutions within water and the food processing industry.

All interested parties are welcome to participate in this **free event**; breakfast and lunch will be included in the program. To register for the Industrial Water seminar please send an e-mail to Peter Bech - Danish Consulate Chicago, [petebe@um.dk](mailto:petebe@um.dk)

## Seminar: Water Optimization and Efficiency within the Food Processing Industry

**Friday, January 27, 2017**

Location: Global Water Center  
247 W. Freshwater Way, 1<sup>st</sup> floor auditorium  
Milwaukee, WI 53204 USA

**9:00am – 3:00pm**

Per Mogren Christiansen, Arla Foods

- The connection between the Danish and American ways of working with water

Anette Christiansen, Danish Agriculture and Food Council

- Process optimization and the future of 'the waterless slaughterhouse and dairy plant.'

Peter Schneider, DHI Water Consultants

- Water optimization from an economic standpoint
- Roundtable discussions on water optimizations within the food processing industry
- Program will involve other key speakers for the day's event

### REGISTRATION

Please indicate your participation in the Seminar: Water Optimization and Efficiency within the Food Processing Industry no later than **January 20, 2017**

To participate: please email Peter Bech [petebe@um.dk](mailto:petebe@um.dk) the information beneath:

Company Name \_\_\_\_\_ Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

### PARTICIPATION

Name	Role
1.	
2.	
3.	
4.	

#### DISCLAIMER

Please acknowledge that the Consulate General of Denmark has provided all information on schedule, participating U.S. companies as to the best knowledge and feedback available at the moment of development. In spite of 3<sup>rd</sup> party consent of participation the Consulate General of Denmark cannot be held accountable for any late cancellations, unforeseen changes or travelling caused issues alternating the current program.

\*Above schedule is subject to changes. The complete and detailed schedule will be provided.