

The Hub of Water Technology Innovation in the U.S.



WATER
CENTRIC
COMMUNITY
MILWAUKEE

Milwaukee, Wisconsin

MILWAUKEE'S COMPETITIVE ADVANTAGE

History. Water was key to Milwaukee's booming industrial successes in brewing and tanning over 100 years ago, and remains our most vibrant industry cluster today.

Cluster expertise. Water-related instruments and equipment, such as fixtures, valves, controls, sensors, meters, and heaters, as well as services such as purification, sewage and treatment, pumping, delivery and conservation.

Dedicated Water Tech District

6.9 hectares for mixed-use, urban office and research space in the heart of the nation's most densely populated water tech cluster

Private Sector & Academic Leadership

Home to the only Global Water Center and School of Freshwater Sciences in the U.S.

Prizes & Challenges

Hot spot for entrepreneurs and public and private challenges

Robust Industry Network

200+ companies directly involved in water tech

Diverse Talent

A dynamic pool of multicultural professionals



Location Advantage:

- 75-minute drive to O'Hare International Airport
- Within a day's drive of one-third of the U.S. population
- Wisconsin ranked in top 10 of Chief Executive's "2017 Best States for Business"

“We're plugging into an influential and well-established industry network, helping us make better informed decisions as we grow our client base in the U.S. ”

– Paul Hatten, CEO, BioGill®

THE WATER COUNCIL

Headquartered in the Global Water Center in Milwaukee, Wisconsin, next to the Great Lakes—our world’s largest freshwater system—The Water Council is a non-profit organization that drives economic, technology and talent development to support the global water industry.

As the leading U.S. cluster, The Water Council convenes global water leaders and supports more than 180 members from small and mid-sized businesses and large global corporations to engineers, entrepreneurs, utilities, government agencies, academia and non-profits, with valuable services, programming and networking opportunities.

Overseas members receive access to:

- Robust industry network of leaders
- Soft landing facilities at the Global Water Center
- Research and collaboration assistance
- Product and technology validation
- Member logo—a mark of quality and visibility

Pictured right: Experts from Veolia, San Diego County Water Authority and Milwaukee Metropolitan Sewerage District speaking, and attendees participating in the conversations at the annual Water Leaders Summit presented by The Water Council.





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