

QUARTERLY MEMBER MEETING

DECEMBER 9, 2015



THE WATER COUNCIL

HOST WELCOME

Rockwell
Automation

Michael Laszkiewicz
VP, GM POWER CONTROL BUSINESS



THE WATER COUNCIL

MEMBERSHIP UPDATE

Meghan Jensen
Director of Marketing & Membership



THE WATER COUNCIL



BUSINESS

Access talent and resources, boost your global network and innovate strategically.

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ACADEMIA

Connect with partners and research programs to help educate and transfer knowledge.

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GOVERNMENT & NON-PROFIT

Amplify your mission, develop public-private partnerships and plug into a global audience.

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192

Water Council
Members

197

Wisconsin Water Technology
Cluster Companies

25

Water Technology
Specialities

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Global
Partners



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BUSINESS

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GOVERNMENT

NON-PROFIT

● MEMBER

● PARTNER



Search by Company Name

J. F. Ahern Co.	Mathison Manufacturing, Inc.	CannedWater4Kids, Inc.	Ruekert-Mielke, Inc.	Fliteway Technologies, Inc.	Panoptic LLC
Pentair	Wunderlich-Malec Engineering	Xela Innovations LLC	Continuum Architects + Planners	Milwaukee 7	Reinhart Boerner Van Deuren, s.c.
VISIT Milwaukee	The Probst Group, LLC	WatrHub Inc.	African American Chamber of Commerce of Greater Milwaukee	Wisconsin Water Association	Watersurplus

CINCINNATI LAGS MILWAUKEE IN ESTABLISHING ITSELF AS HUB FOR WATER TECHNOLOGY

On November 17, 2015

Water’s importance, not only as a natural resource but as a driver of innovation and new technology, has been much-touted recently. While Cincinnati has hosted meetings and been pin-pointed as a national focus area for water innovation, impressive progress in this sector can be seen further north in Milwaukee. Sitting on Lake Michigan, Milwaukee is... [Read More](#)

TWITTER FEED

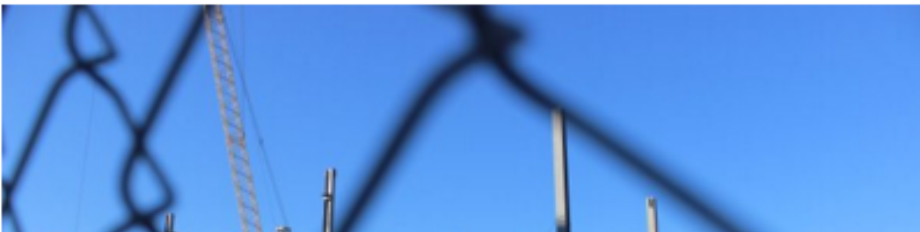
Tweets



Dean Amhaus @DeanAmhaus
Great to see girders going up on @ZurnInd new Global HQ in @reedstreetyards. @TheWaterCouncil welcomes more HQs. pic.twitter.com/Fbum3wl05m
Retweeted by The Water Council

Follow

4 Dec



Tweet to @TheWaterCouncil

POW! NATIONAL COMPETITION ANNOUNCED

On September 29, 2015

CHICAGO, Sept. 29, 2015 – A national competition was launched today to reward new ideas and approaches for improving sustainability and resiliency efforts in the water and clean tech industries. Sponsored by Veolia, The Water Council and the Wisconsin Economic Development Corporation, the new program is called “Pow! emPowering Opportunities in Water” and offers cash prizes, mentoring opportunities, funding for tuition/training expenses and offices for one year.

NEWS ARCHIVE

2015
2014
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2009



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LINKING RESEARCH TO MARKET

RESEARCH

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HELPING EXPAND THE REACH AND IMPACT OF FRESHWATER RESEARCH.

The Water Council is fervent in the belief that research, improving technology, and growing water technology businesses are critical in order to take steps to solving some of the most pressing human and environmental health challenges around the world. By linking academia to businesses that need technology, The Water Council assists in assembling industry and academic R&D collaboratives. Our research partners are imperative in helping us move the industry forward.

WEP RESEARCH CENTER



ACADEMIC PARTNERS



DEMONSTRATION SITES



BIG THANKS TO...

Long time Water Council Member:



We Deliver Customers.SM



#REWIND

- Harvard, MIT & European Union Cluster Mapping Meeting
- 2nd Water Stewardship Training in Arizona
- Applications in for BREW Corporate and Pilot Deployment Program
- 15 educational groups toured the Global Water Center

NEW MEMBERS

- **Alliance Manufacturing Inc.** (Fond du Lac, WI)
- **Fliteway Technologies Inc.** (Cudahy, WI)
- **Iconac** (Milwaukee, WI/Toronto, Canada)
- **IX Power** (Milwaukee, WI/Denver, CO)
- **Optiktechnic** (Milwaukee, WI)
- **OxyMem** (Milwaukee, WI/Dublin, Ireland)
- **Radom Corporation** (Milwaukee, WI)
- **Global Impact Fund** (Chicago, IL)
- **Marlo Incorporated** (Racine, WI)
- **Opti RTC, Inc.** (Boston, MA)
- **Panoptic LLC** (Milwaukee, WI)
- **Active Screw & Fastener** (Countryside, IL)
- **Mahattil International LLC** (Milwaukee, WI)
- **Water Impact Alliance** (New York, NY)
- **Metropolitan Water District** (Los Angeles, CA)
- **Wisran** (Milpitas, CA)
- **Aspara Capital LLP** (London, England)
- **GenMet Corporation** (Mequon, WI)



THE WATER COUNCIL

#FASTFORWARD

- Networking!
- Survey to small businesses gauging your interest in specific services and programming
- Plug-in to the Global Water Port
- Host a demonstration site

UPCOMING EVENTS

The Water Energy Nexus Roadmap Workshop #2

*December 15, 8:00am - 1:00pm
Milwaukee, Wisconsin*

M-WERC and The Water Council will host their second workshop on mapping approaches and cutting edge research within "The Energy Water Nexus." This workshop will focus on "Exploring Opportunities to Reduce Energy Consumption in the Water Cycle."

[Register](#)

Gallery Night

*January 22
Global Water Center*

The Global Water Center is working to host a water themed art collection from the David Barnett Gallery for the upcoming Milwaukee Gallery Night. Stay tuned for more details!



THE WATER COUNCIL

UPCOMING EVENTS

Odors and Air Pollutants 2016 Conference

March 21-24, 2016

*Wisconsin Center / Hilton
Hotel*

Milwaukee, Wisconsin

WEF Residuals and Biosolids Conference

April 3-6, 2016

*Milwaukee Convention Center
Milwaukee, Wisconsin*

Global Trade Venture to Germany

April 23-29, 2016

Hannover, Germany

The Wisconsin Economic Development Corporation is organizing a delegation visit to Europe in April 2016. Attendees will spend a full week at the Hannover Messe trade show.



THE WATER COUNCIL

9th Annual Water Summit

Water Summit 2016

*June 14-15, The Pfister Hotel
Milwaukee, Wisconsin*

**SECURE YOUR SPOT AS A
SPONSOR AND HAVE
FIRST DIBS ON A DISPLAY
TABLE BEFORE WE SELL
OUT!**

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BREW 3 at Networking



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MILWAUKEE'S FRESHWATER FUTURE IS HERE

What is the 'Water Technology District' and how will it continue to define the Walker's Point neighborhood?



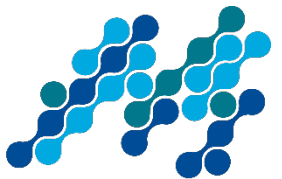
THE WATER COUNCIL

INTRODUCTION

- **Moderator:**

Lee Swindall, Vice President of Business & Industry Development, Wisconsin
Economic Development Corporation

- Brief introductions by each Panelist
- Questions
- Audience Q&A



THE WATER COUNCIL



Craig Wehr
President, Zurn Industries, LLC



Rocky Marcoux
Commissioner, City of Milwaukee





Linda Gorens-Levey
Partner, General Capital Group



Rich Meeusen -
President/CEO/Chairman, Badger Meter,
Inc. & Co-Chair of The Water Council



Global Water Center 1 & 2

Joe Klein
Principal, HKS Holdings, LLC



DISCUSSION TOPIC

MILWAUKEE'S FRESHWATER FUTURE IS HERE:

What is the 'water technology district' and how will it continue to define the walker's point neighborhood?

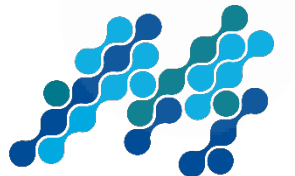
Tweet us!

@TheWaterCouncil

#wiswater

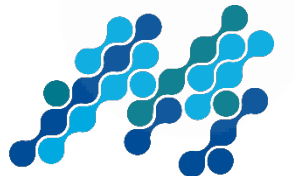


Audience Q&A



THE WATER COUNCIL

MemberDROPS



THE WATER COUNCIL

THANK YOU!

Join us for our next quarterly meeting on
February 17 (Location TBD)!



THE WATER COUNCIL

CLOCK TOWER TOURS

Meet by the entrance to this room.

A Rockwell representative will guide small groups to the Clock Tower for 15 minutes each.

An announcement will be made over the mic for each tour group.



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