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The Water Council and SplashLink.com Team Up to Accelerate Solutions and Innovation in the Water Industry

MILWAUKEE, WI, June 2, 2016 – Today SplashLink.com, the online marketplace built exclusively for the water industry, and The Water Council, a globally connected epicenter for freshwater research, innovation, education and business development, are pleased to announce a new partnership that will provide Water Council members unrivaled access to an array of funding and project opportunities specific to the water industry. “The Water Council has distinguished itself as an industry leader in fostering innovation,” said Ebie Holst, SplashLink.com CEO. “We are thrilled to partner with them to better enable members to contact key decision makers, as well as find project and funding opportunities to get solutions into the field faster than ever before.”

SplashLink.com is designed for industry organizations frustrated by limited options to fund treatment, infrastructure, or new technology-related projects, as well as companies that are looking to make new connections within the industry and avoid missing out on project opportunities to grow their businesses. “SplashLink.com’s dynamic view of the water economy is a natural complement to our Global Water Port,” said Dean Amhaus, president and CEO of The Water Council. “When it comes to navigating the complexities of the water industry, the two platforms provide our membership with a powerful one-two punch.”

The Global Water Port is an online research and collaboration tool developed to enhance connectivity within the water technology sector and among those interested in finding solutions to water-related challenges. “The Global Water Port is just one more example of the impressive array of tools The Water Council provides to its members,” said SplashLink.com vice president Jason Wuliger. “Together, we enhance the toolbox to innovate, connect and deploy solutions.

“It is terrific when you can partner with an organization like SplashLink.com that shares your passion and priorities,” added Amhaus. “It truly is a great match,” agreed Holst.

About SplashLink.com

SplashLink.com (www.splashlink.com) is the first online marketplace to support an entire range of project, financing, and sourcing needs for the highly fragmented and increasingly stressed global water industry. Whether dealing with industrial process water, municipal infrastructure or drought adaptation, SplashLink.com enables water-solution buyers and sellers quick and easy “one-stop shop” access to funding, collaboration, and bidding opportunities. SplashLink.com accelerates response to local and global water challenges by connecting industry players and opportunities with this innovative platform like never before.

About The Water Council

The Water Council was established in 2009 by Milwaukee-area businesses, education and government leaders. The nonprofit organization, consisting of more than 180 members, links together global water technology companies, innovative water entrepreneurs, acclaimed academic research programs and, most importantly, some of the nation’s brightest and most energetic water professionals. The Water Council is capturing the attention of the world and transforming the Milwaukee region into a World Water Hub for freshwater research, economic development and education. Statewide, the water technology industry has more than 200 companies in Wisconsin, over 20 academic partners with water-based curriculum, and water-technology exports growing by 7.4 percent in 2014.

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