

TENANT BOOK



The Global Water Center is a 98,000 sq. ft. (9,104 m²) facility housing water-centric research space for universities, existing water-related companies and accelerator space for new, emerging water technology companies. With over 40 tenant organizations, the GWC continues to be a magnet for foreign dignitaries, water technology businesses, economic development organizations and students from all levels. The development of the GWC was an important milestone as it established a highly visible headquarter base for The Water Council and a platform to grow Wisconsin's water technology cluster.

Global Water Center
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Milwaukee, WI 53204 USA

www.thewatercouncil.com/centers
1.414.897.7163
Like us on Facebook!

A. O. SMITH CORPORATION

SUITE 110

A. O. Smith, with headquarters in Milwaukee, Wis., is a global water technology company and a leader in applying innovative technology and energy-efficient solutions to products marketed worldwide. A. O. Smith is one of the world's leading manufacturers of residential and commercial water heaters and boilers with operations in the U.S., Canada, China, India, Mexico, the Netherlands, Turkey, and the UK. The company offers a comprehensive product line and the best-known brands in the industry. The company also is a manufacturer and marketer of water treatment equipment for residential and light commercial applications. A. O. Smith is one of the leading brands of reverse osmosis products in China, India, and Vietnam, thanks to its patented "sidestream" membrane technology that significantly increases the amount of clean water while prolonging the life of the membrane. In 2016, the company entered the North American water treatment market with its acquisition of Austin, Texas, based Aquasana.

ALLIANCE FOR WATER STEWARDSHIP - NORTH AMERICA

SUITE 500

The Alliance for Water Stewardship is an international multi-stakeholder organization dedicated to enhancing water stewardship. With The Water Council as the official North American regional partner, AWS brings together leading organizations from around the globe who are committed to advancing the responsible use of freshwater. As a result, AWS-North America (AWS-NA) works collaboratively to develop North American water users and managers into world-class water stewards who protect and enhance freshwater resources for people and nature. AWS-NA's

programs are designed to raise awareness, build capacity and provide a forum through which knowledge on water stewardship can be generated, accessed and shared, while helping organizations and communities address shared water challenges. At the heart of the program is the stakeholder-endorsed AWS International Water Stewardship Standard.

AQUOR – Mexico

SUITE 771

Aquor is a private equity firm dedicated to the distribution, manufacture, assembly and installation of water and fluid related products and services. With a history that expands more than 60 years and headquarters in Mexico, Aquor's vision is to be Latin America's largest water solutions company, with a global presence.

BADGER METER

SUITE 100

Badger Meter is a leading marketer and manufacturer of products using flow measurement and control technologies developed both internally and with other technology companies. Its products are used to measure and control the flow of liquids in a variety of applications.

BIOGILL – Australia

SUITE 521

Biogill is a biotechnology company manufacturing above ground, attached growth bioreactors that deliver highly effective, low cost and energy efficient water treatment systems.

CIMBRIA CAPITAL

SUITE 532

Cimbria Capital is a private equity investment firm based in Houston, Texas and Milwaukee, Wisconsin. The firm conducts growth capital and early stage buyout investments focused on the agribusiness and water sectors in North America and Europe.

CITY OF MILWAUKEE ENVIRONMENTAL COLLABORATION OFFICE

SUITE 536

The Environmental Collaboration Office, or ECO, strives to make Milwaukee a world-class eco-city and leads the Water Centric City initiative. ECO develops practical solutions that improve people's lives and the economy while working to protect and restore the natural ecosystems that support long-term prosperity. They collaborate with the community, develop global partnerships, offer award-winning programs, and implement the City's *Refresh Milwaukee* sustainability plan.

ENERGY TECH INNOVATIONS

SUITE 230

Energy Tech is developing a low-cost, water-based gas treatment method that will convert biogas into renewable natural gas, a greenhouse gas neutral fuel.

ENVIRONMENTAL PRODUCTS & SERVICES (EPAS) – *Ireland*

SUITE 534

Environmental Products and Services Ltd is the manufacturer of the award winning GreaseShield grease trap brand. The company has extensive experience in oil/ water separation technology and is working to manufacture a calorifically enhanced renewable energy biomass utilizing Fats, Oils & Greases and the Purification of Oils and Removal of Free Fatty Acids and Separation Of Carcinogenic Compounds Including 3-MCPD from FOGs.

FUND FOR LAKE MICHIGAN

SUITE 537

The mission of the Fund for Lake Michigan is to support efforts, and in particular those in southeastern Wisconsin, that enhance the health of Lake Michigan and its shoreline and tributary river systems for the benefit of the people, plants and animals that depend upon the system for water, recreation and commerce.

GEN3BIO

SUITE 340

Gen3Bio proprietary technology extracts cellular content from algae produced by wastewater treatment technologies and creates specialty chemicals at a fraction of the cost of conventional methods.

GREATER MILWAUKEE COMMITTEE

SUITE 400

The Greater Milwaukee Committee is a private civic nonprofit organization comprised of 200 C-level executives from every area, including nonprofits, universities, major corporations and more, which works towards making Milwaukee a better city to live, learn, work, and play. Their project focuses fall into three major areas: economic development, education and effective government.

GZA GEOENVIRONMENTAL INC.

SUITE 542

GZA is an employee-owned consulting firm providing geotechnical, environmental, water, ecological, and construction management services to a wide array of private and public clients.

LATITUDE POWER LLC

SUITE 330

Latitude Power has developed a micro-hydroelectric generator that converts lost energy into electricity.

MARQUETTE UNIVERSITY

SUITE 610

Marquette University is a Catholic, Jesuit University located near the heart of downtown Milwaukee, Wis., that offers a comprehensive range of majors in 11 nationally and internationally recognized colleges and schools. A Marquette education offers students a virtually unlimited number of paths and destinations and prepares them for the world by asking

them to think critically about it. Marquette has a Water Quality Center and Water Law & Policy Center located at their main campus.

METAMATERIA TECHNOLOGIES

SUITE 230

MetaMateria efficiently cleans water using novel and nano-enhanced materials that creatively and economically address challenges in water purification, while also recovering phosphorous and other reusable contaminants.

MICHAEL BEST & FRIEDRICH LLP

SUITE 533

Michael Best provides legal services to established businesses, emerging technology companies and individuals navigating important legal and business issues. Their 225 lawyers specialize in business formation, mergers/acquisitions, finance, patents, trademarks, employment, environmental (including water, ground, and air), wealth preservation, and litigation for clients throughout the United States from offices in Wisconsin, Illinois, Utah, Texas and Washington, DC.

MMSD FRESH COAST GUARDIANS RESOURCE CENTER

SUITE 440

The Fresh Coast Guardians Resource Center, through the Milwaukee Metropolitan Sewerage District, is here to help with projects that manage water where it falls. Services offered include: green Infrastructure design services through tools, preliminary plans and specifications; workshops; grant funding opportunities; grant writing support; training for workforce development and certification; other services and advice as needed. All services are free and open to the public.

PAVEDRAIN, LLC

SUITE 520

The PaveDrain system is a maintainable permeable paving system that infiltrates stormwater runoff at a staggering rate. It can withstand heavy loads, high speeds, and can also be heated to eliminate salt and slipping liabilities.

RAPID RADICALS TECHNOLOGY

SUITE 610

Rapid Radicals Technology (RRTech) has developed an efficient and advanced wastewater treatment process for use during heavy precipitation events to eliminate sewer overflows and reduce untreated discharges into lakes and rivers.

RICE TECHNOLOGY, LLC

SUITE 240

Rice Technology produces LeakShark, a battery operated, non-contact, water leak sensor that is positioned in places where water leaks commonly occur.

RUEKERT & MIELKE INC.

SUITE 529

Ruekert & Mielke offers a broad range of civil engineering, municipal services, site development and GIS/technology solutions throughout the Midwest. They strive to achieve innovation and collaboration for the furthering of water research and water resources by using the latest technology, extensive experience and strong relationships.

SAGE WATER LLC

SUITE 763

Sage Water provides solutions to large water utilities both domestically and globally through personalized consulting services.

SCALE UP MILWAUKEE

SUITE 400

Scale Up Milwaukee is an action project focused on developing the entrepreneurial capacity in Milwaukee by bringing together the policies, structures, programs, and climate that foster entrepreneurship.

SLOAN VALVE COMPANY

SUITE 519

Sloan is the world's leading manufacturer of water-efficient solutions that are built to perform, guaranteed to last, and are designed with the hopes of promoting a healthy environment through water conservation.

SOLAR WATER WORKS

SUITE 240

Solar Water Works provides solar water purification systems that use a photo-catalyst to accelerate natural water purification processes, eliminating the need for chemicals or external power, which cuts operating cost. Their system combines the physics of a solar panel, with the chemistry of a catalytic converter, in a low cost nanomaterial. The system is powered completely by renewable energy; this results in a new, on-site, self-contained solution for water issues with limited budgets.

SOUTHEASTERN WISCONSIN REGIONAL PLANNING COMMISSION

SUITE 531

SEWRPC is the official metropolitan planning organization and regional planning commission for the seven county southeastern Wisconsin area. SEWRPC was created in 1960 to provide the basic information and planning services necessary to solve problems, which transcend the corporate boundaries and fiscal capabilities of the local units of government comprising the Southeastern Wisconsin Region.

STAR WATER SOLUTIONS - *Australia*

SUITE 230

STAR Water Solutions provides "state of the art" treatment and reuse technologies that are cost effective and efficient.

STONEHOUSE WATER TECHNOLOGIES

SUITE 310 & 320

Stonehouse Water Technologies is developing practical, affordable water purification systems intended to restore personal wellness and healthy, clean water to those individuals and communities suffering from contaminated surface and well water.

STORMWATER SOLUTIONS ENGINEERING LLC

SUITE 410

Stormwater Solutions Engineering is a civil engineering design firm founded in 2002, specializing in comprehensive stormwater management planning, green infrastructure, hydraulic analysis and integrated site design. As leaders in the field of stormwater engineering, Stormwater's staff uses traditional drainage design coupled with innovative green infrastructure techniques to create better water quality in streams and better flood control for communities.

THE WATER COUNCIL

SUITE 500 & 526

The Water Council is a non-profit organization that drives economic, technology and talent development to support the global water industry. As the leading U.S. cluster, and one of the most powerful water technology hubs in the world, the organization convenes global water leaders and supports more than 190 members from small and mid-sized businesses and large global corporations to engineers, entrepreneurs, utilities, government agencies, education programs and non-profits, with valuable services, programming and networking opportunities. Established as a 501(c)(3) in 2009, the driving force behind its success is the vibrant spirit of collaboration between public, private and academic sectors with a strong shared commitment to finding innovative solutions to critical global water challenges.

TOTAL WATER TREATMENT SYSTEMS, INC.

SUITE 523

Total Water Treatment Systems is an ultrapure water treatment company providing design, equipment, installation, and service for water systems in Biotech, Healthcare, Laboratory, Pharmaceutical, Food & Beverage, and Manufacturing applications.

UNIVERSITY OF WISCONSIN – MILWAUKEE

7th FLOOR

As Wisconsin's only public urban R1 research university, UW-Milwaukee has established an international reputation for excellence in research, community engagement, teaching, and entrepreneurship. On an operating budget of \$705 million, UW-Milwaukee educates more than 28,000 students and is an engine for innovation in southeastern Wisconsin. The Princeton Review named them a "2015 Best in the Midwest" university based on overall academic excellence and student reviews. Its economic impact is more than \$1.5 billion per year in Wisconsin alone. UW-Milwaukee developed the School of Freshwater Sciences and utilizes the full 7th floor of the Global Water Center for the commercialization of new water technologies.

UNIVERSITY OF WISCONSIN – WHITEWATER, INSTITUTE FOR WATER BUSINESS

SUITE 527

The Institute for Water Business in the College of Business and Economics at the University of Wisconsin-Whitewater serves as a collaborator for transdisciplinary water business action learning, research, and outreach. The Institute team seeks to engage, educate, and empower stakeholders to identify and successfully respond to regional, national, and international water business issues, challenges, and opportunities.

VANDEWALLE & ASSOCIATES

SUITE 530 & 541

Vandewalle & Associates is a unique collection of highly talented individuals with diverse expertise in economic strategy, planning, design, energy systems, food and water systems, redevelopment, architecture, marketing, and real estate. Vandewalle assembles heavy-hitting teams from these experts to add value at just the right time and deliver on each project precisely as needed.

VEOLIA - NORTH AMERICA – *France*

SUITE 440

Veolia Group is the global leader in optimized resource management. With over 179,000 employees worldwide, the Group designs and provides water, waste and energy management solutions that contribute to the sustainable development of communities and industries.

WATER EQUIPMENT & POLICY RESEARCH CENTER (I/UCRC)

SUITE 715

The Water Equipment and Policy Research Center operates under the auspices of the National Science Foundation I/UCRC program. Corporations, government agencies, and NGOs collaborate with university research scientists to create water and wastewater treatment breakthrough technologies and policies.

WATERSURPLUS

SUITE 330

Watersurplus is a full service solution provider for all of your water treatment equipment needs. Much of our large inventory of new, remanufactured and rental reverse osmosis systems and components are available and ready to ship immediately. Watersurplus offers a range of capabilities that include consultation, recycling, pilot plants, service & start-up, testing, build-own-operate, warehousing & logistics and export marketing..

WATRHub INC. – *Canada*

SUITE 230

WatrHub Inc. transforms chaotic data into predictive market analytics to enable smarter outcomes for the world's natural resources.

WISCONSIN ECONOMIC DEVELOPMENT CORPORATION

SUITE 430

As Wisconsin's lead economic development agency, with more than 600 regional and local partners, the Wisconsin Economic Development Corporation (WEDC) fosters the cooperation necessary to support job creation and economic growth throughout the state.

WISCONSIN HISTORICAL SOCIETY

SUITE 536

The Wisconsin Historical Society, founded in 1846, ranks as one of the largest, most active and most diversified state historical societies in the nation. As both a state agency and a private membership organization, its mission is to help people connect to the past by collecting, preserving and sharing stories. The Wisconsin Historical Society serves millions of people every year through a wide range of sites, programs and services.

XELA INNOVATIONS

SUITE 528

Xela Innovations is a global leading product innovator, manufacturer and marketer of commercial and residential systems that provide its customers hygienic, cost-saving and energy-efficient solutions.