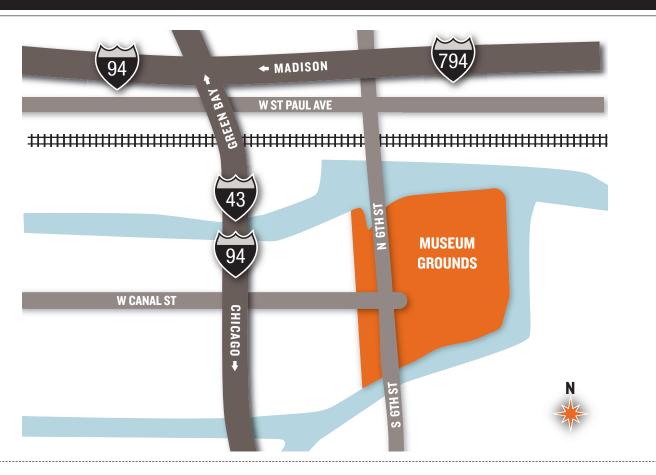


WELCOME TO THE HARLEY-DAVIDSON MUSEUM.®

Whether you were born to be wild - or mild - makes no difference at the Harley-Davidson Museum in Milwaukee, Wisconsin. More than a nostalgia trip for motorcycle enthusiasts,

the Museum offers a glimpse of American history and culture like you've never seen it before – through the successes and trials of an iconic American company. On 20 acres in downtown Milwaukee, the Museum offers a restaurant, bar, shop, special event space and free parking.



From the West

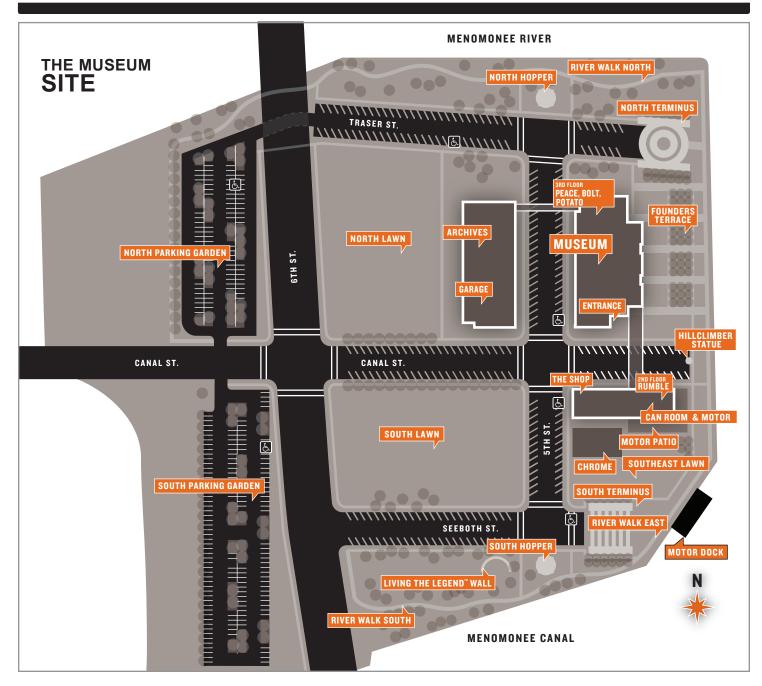
- 1. Take I-94 East towards Milwaukee
- 2. Take the St. Paul Avenue/James Lovell Street Exit (Exit 1H)
- 3. Keep left at the fork to continue toward North 6th Street
- 5. Turn right onto North 6th Street
- 6. Turn left onto West Canal Street

From the South

- 1. Take I-94/I-43 North towards Milwaukee
- 2. Take the National Avenue Exit (Exit 311)
- 3. Merge onto South 9th Street
- 4. Turn right onto West National Avenue
- 5. Turn left onto South 6th Street
- 6. Turn right into Roundabout, continue onto South 6th Street
- 7. Turn right onto West Canal Street

From the North

- 1. Take I-43 South towards Milwaukee
- 2. Continue on I-43/I-94 Southbound
- 3. Take the National Avenue Exit (Exit 311)
- 4. Turn right onto South 9th Street
- 5. Turn right onto West National Avenue
- 6. Turn left onto South 6th Street
- 7. Turn right into Roundabout, continue onto South 6th Street
- 8. Turn right onto West Canal Street



Parking

On-site parking is complimentary. Guests may use angle parking or the North or South Parking Garden. See grounds map above for detailed parking information.

Peace, Bolt and Potato

Event rooms are located on the third floor of the Museum building. Guests should enter the Museum and take the elevator to the third floor.

Rumble

The Rumble event room is located on the second floor above Motor. Guests should enter the Can Room and take the elevator or stairs to the second floor.

Garage

Main entrance located on the northwest corner of 5th & Canal Streets.

The Shop

The Shop offers unique merchandise drawn from the Archives and Museum exhibits, and is open seven days a week.

MOTOR® Bar & Restaurant and Can Room

Main entrance located south of the Hill Climber Statue; including two bars, dining room and two dining patios. Motor serves lunch and dinner seven days a week – so come on by, hang out, and take it all in.

Chrome

Seasonal structure available May-October located on 5th Street just south of The Shop.

Living the Legend™Rivets

Your authentic stainless steel rivet customized with a statement all your own will be displayed on the grounds of the Museum. For more information, visit www.h-dmuseum.com/livingthelegend.