

EVENTS AT A GLANCE

WISCONSIN AT WEFTEC 2021

THE WISCONSIN APPEAL: GLOBAL CONNECTIONS IN THE DAIRY STATE

Date: Monday, October 18

Where: Global Center (WEF Plaza), North Building

Time: 4:30 PM – 5:30 PM

Clearwater Industries will highlight its experience forming a joint venture with Sigma DAF from Spain. Join us for a panel discussion with The Water Council, Clearwater Industries and Wisconsin Economic Development Corporation as they discuss this exciting project and Wisconsin's international water connections.

THE WATER COUNCIL WEFTEC GLOBAL CENTER RECEPTION

Date: Monday, October 18

Where: Global Center (WEF Plaza), North Building

Time: 5:30 PM – 6:30 PM – **All are welcome!**

Join The Water Council and Wisconsin Economic Development Corporation for a complimentary hospitality hour while you network with Wisconsin's cluster members and WEFTEC attendees. Cheers!

LEVERAGING THE E.U. TECH BRIDGE FOR U.S. PROJECTS

Date: Tuesday, October 19

Where: Global Center (WEF Plaza), North Building

Time: 9:00 AM – 10:00 AM

The E.U. Tech Bridge project matches innovative European SMEs with North American based end-users/corporate buyers who are looking for innovative water and energy solutions. By setting up an intensive matchmaking program, challenges from North American corporate buyers will be matched with innovative solutions from European SMEs. Join The Water Council, the Water Alliance and Milwaukee Metropolitan Sewerage District for this panel discussion.

THE IMPORTANCE OF ESG AND WATER STEWARDSHIP IN TODAY'S CORPORATE LANDSCAPE

Date: Tuesday, October 19

Where: SDG 6 Theater - Drinking Water Pavilion (Booth 761)

Time: 1:00 PM – 1:25 PM

This session will help business leaders who want to improve their communities and have a global impact explore action plans to improve their company's water stewardship performance.

THE WATER COUNCIL AT WEFTEC 2021

Global Center,
North Building



Twitter

@TheWaterCouncil
#WhereWaterWorks

[thewatercouncil.com/
twc-at-weftec](http://thewatercouncil.com/twc-at-weftec)



THE WATER COUNCIL

HIGHLIGHTS FROM THE BREW 2.0 POST ACCELERATOR AND TECH CHALLENGE

Date: Tuesday, October 19

Where: Innovation Pavilion (Booth #4017)

Time: 1:00 PM – 1:25 PM

As a late-stage water tech innovator, you've laid the groundwork: you have the idea, you've done the research and development, you've launched a prototype and you're ready to bring your finished product to market. What now? Now, you're ready for BREW 2.0! Join us for a panel conversation with prior BREW 2.0 participants!

BREW 2.0 will be open for fall pre-applications during WEFTEC!

HERE'S WHERE YOU CAN FIND BREW 2.0 COMPANIES

Aqua Membranes

Water Efficiency: Solving the Disconnect Between Consumers and Manufacturers, Tuesday, October 19, at 11:30 AM

SDG 6 Theater

Part of The Water Council BREW 2.0 panel listed above.

ecoSPEARS (Booth #4215)

Doped UV Lamps Leading the Future of the UV Industry

Wednesday, October 20, at 8:30 AM

Innovation Pavilion

Glanris (Booth #4127)

Part of The Water Council BREW 2.0 panel listed above.

HERE'S WHERE YOU CAN FIND MEMBERS OF THE WATER COUNCIL

Exciton Clean (Booth #4017N)

Giving pitch for CROC Tank

Tuesday, October 19, 4:00 PM – 5:00 PM

Innovation Pavilion

Evoqua Water Technologies LLC (Booth#1831)

NX Filtration (Booth #561)

Ramboll (Booth #1115)

Ramboll will conduct a PFAS workshop at its booth and highlight HABAAlert & Opseye technologies on Sunday, Oct. 17

SIKA USA (Booth #3017)

Veolia Water Technologies (Booth #2043)

Water Surplus (Booth #648), sharing space with SMC Corp. of America

Xylem Inc. (Booths #120 & #1808)

Contact Laura Mullen at mullen@thewatercouncil.com with questions.

THE WATER COUNCIL AT WEFTEC 2021

Global Center,
North Building



Twitter
[@TheWaterCouncil](https://twitter.com/TheWaterCouncil)
[#WhereWaterWorks](https://twitter.com/WhereWaterWorks)

[thewatercouncil.com/
twc-at-weftec](https://thewatercouncil.com/twc-at-weftec)

