

# MEMBER MEETING

March 28, 2019



THE WATER COUNCIL

# HOST WELCOME



**Rob Grim**  
InSinkErator

# INTRODUCING BREW 6

Steve Glynn, Director of Innovation



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# BREW 6



**Don Heilman**  
Digested Organics

# BREW 6



**Kelvin Okamoto**  
Gen3Bio



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# BREW 6



**Paige Peters**  
Rapid Radicals

# BREW 6



**Jim Groose**  
Watersurplus

# BREW 6



**Carl Cacciatore**  
Latitude Power



# BREW 6



**Joe Diekfuss**  
P4 Infrastructure

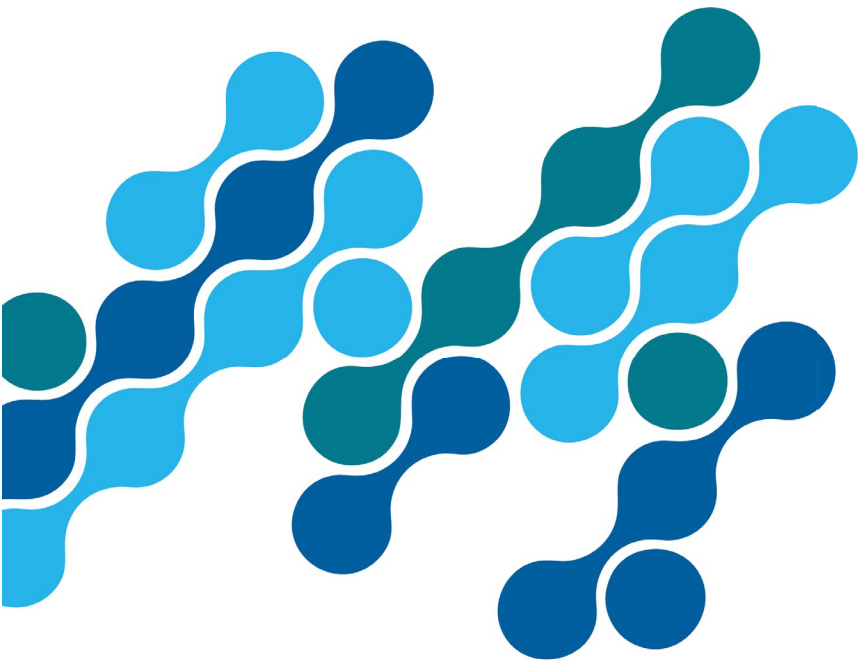


# TWC STRATEGIC PLAN – FRAMEWORK FOR CONTINUED SUCCESS

Dean Amhaus, President & CEO



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## ASPIRATION

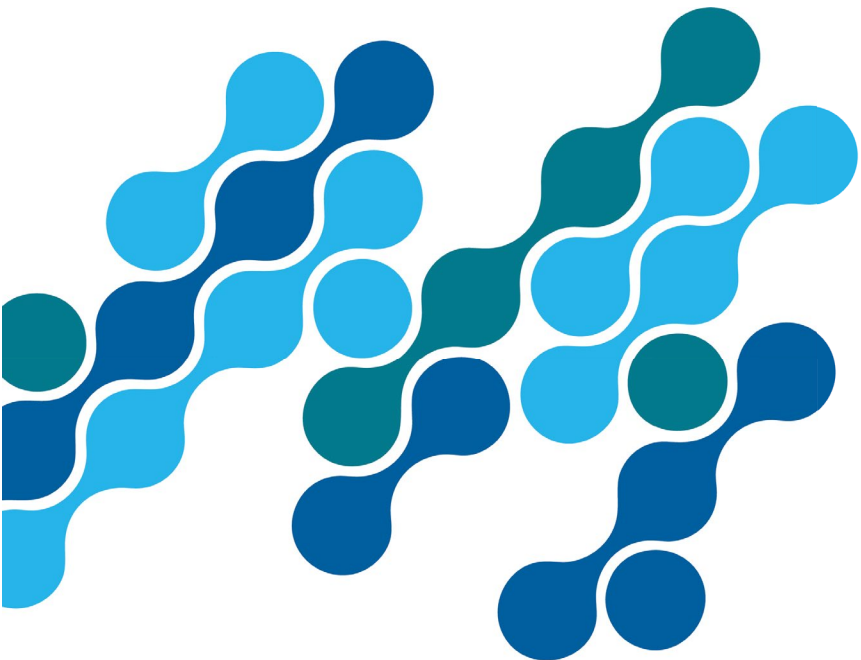
Be the global center for advancing water technologies and stewardship to secure freshwater resources for the world.

## WHO WE ARE

The Water Council is a non-profit organization dedicated to solving critical global water challenges by supporting innovation in freshwater technology and driving those new solutions to the industries that need them.

# LEADERSHIP IN WATER TECHNOLOGY AND STEWARDSHIP ADVANCEMENT

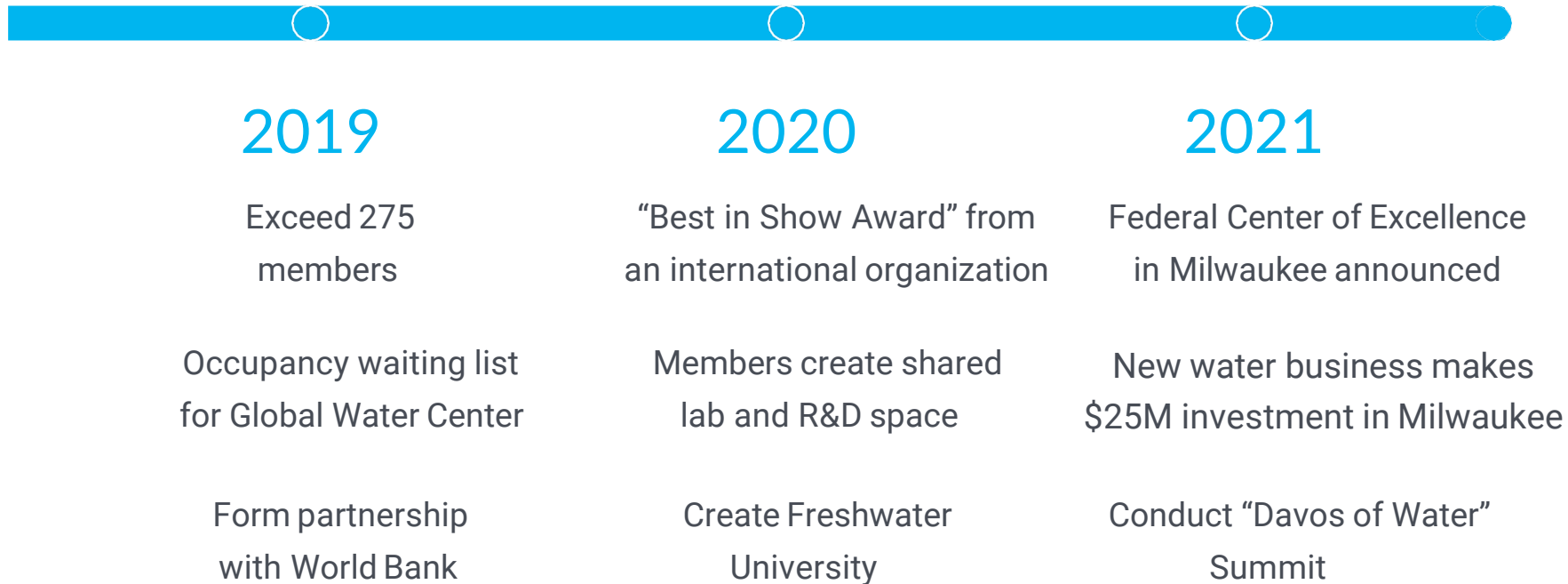


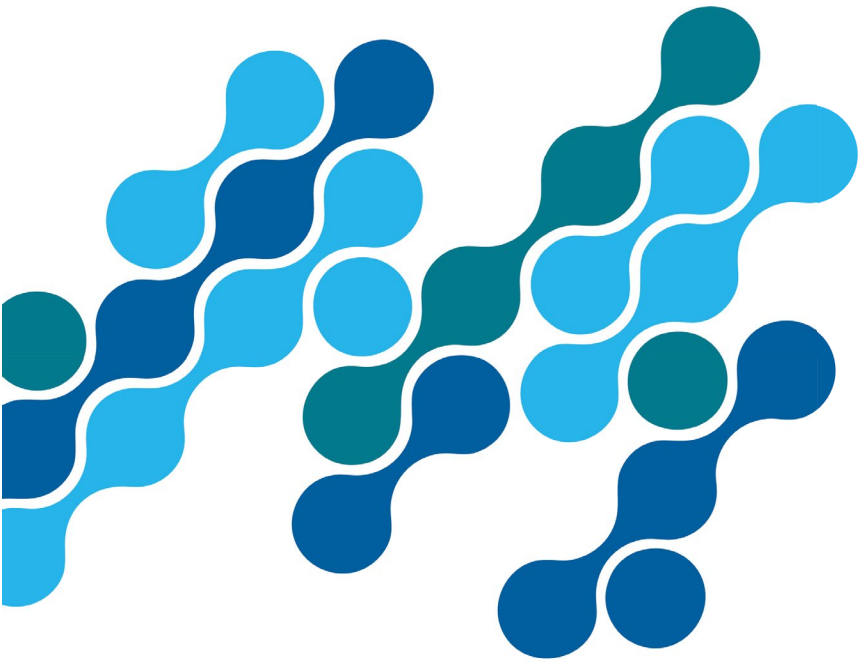


## STRATEGIC OBJECTIVE 1: EXPAND CLUSTER & GLOBAL INFLUENCE

Demonstrating its global leadership, The Water Council will attract businesses and organizations to the Milwaukee region, connect members with innovative small businesses, create talent connections and showcase the Wisconsin Water Technology Cluster's assets.

# STRATEGIC FUTURE MILESTONES





## STRATEGIC OBJECTIVE 2: ADVANCE INNOVATION

As a connector, The Water Council will advance water technology innovation by private and public entities by strengthening small businesses, piloting new technologies and linking innovators with members.

# STRATEGIC FUTURE MILESTONES



## 2019

BREW company is purchased  
or receives major funding

Two Tech Challenge  
discoveries

BREW achieves gold ranking  
from Seed Accelerator  
Rankings Project

## 2020

Tech Challenge  
sponsors double

Form BREW  
acclaimed international  
advisor network

Pilot program creates  
second global hub

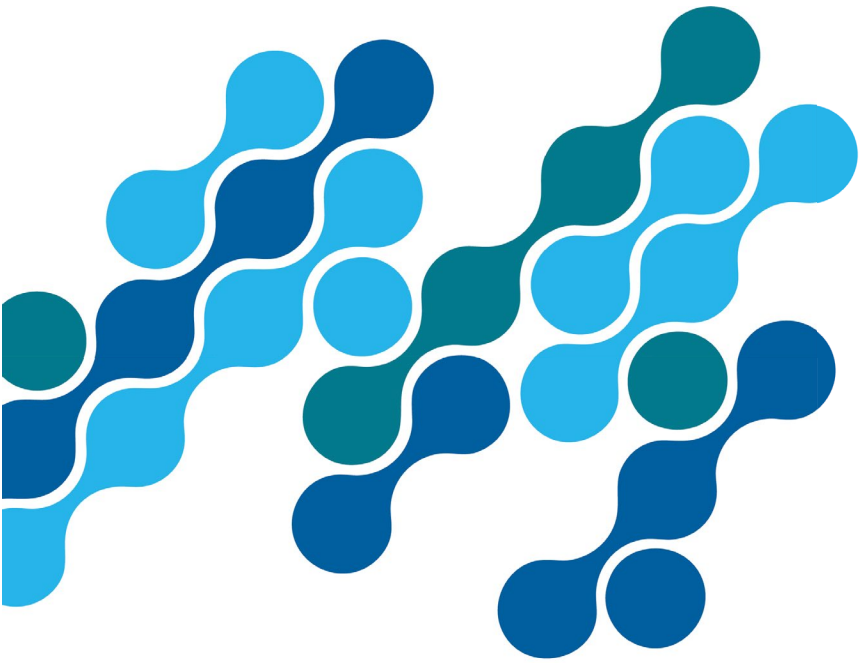
## 2021

One Tech Challenge  
discovery commercialized

Form partnership with  
Techstars® to expand global  
non-water advisor network

U.S. Environmental Protection  
Agency creates funding  
program for private pilots  
of new technologies





## STRATEGIC OBJECTIVE 3: LEAD STEWARDSHIP EXCELLENCE

The Water Council will lead the Alliance for Water Stewardship (AWS) North America's strategic efforts to advocate for excellence in water stewardship in all sectors of the economy.

# STRATEGIC FUTURE MILESTONES



2019

Three international corporations begin use of on-product claims

2020

Companies from 3 distinct industries begin use of on-product claims

The Sustainability Consortium requires water stewardship practices from suppliers

2021

Open offices in Canada and Mexico

Consumer awareness of Alliance for Water Stewardship on par with LEED, USDA Food Labeling

Alliance for Water Stewardship North America is revenue driver for The Water Council



# WATER LEADERS SUMMIT 2019

PRESENTED BY THE WATER COUNCIL



June 26 – 27 | Milwaukee, Wisconsin USA  
Chrome at the Harley-Davidson Museum®  
[waterleaderssummit.com](http://waterleaderssummit.com)

# 2019 WATER LEADERS SUMMIT SPONSORS



***REXNORD***



**Badger Meter**





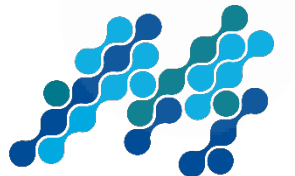
# 2019 WATER LEADERS SUMMIT SPONSORS



# 2019 MEDIA PATNERS

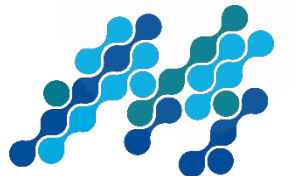


# MemberDROPS



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# ONE MORE THING...



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# THANK YOU TO OUR HOST



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