

HELPING YOU NAVIGATE THE WORLD OF WATER TECHNOLOGY



YOU SET THE COURSE. WE'LL HELP YOU GET THERE.

Through the U.S. Small Business Administration (SBA), The Water Council—a globally connected epicenter of water research, innovation, education, and business development—created the Small Business Channel. Serving as a business development pathway, the Small Business Channel helps small to medium sized water technology companies navigate each phase of business growth. Critical resources, exporting assistance, and a global network of water technology partners help participating companies bring water solutions to the world stage.



FROM EARLY STAGE TO GROWTH

The Channel takes a unique approach to business growth: yours. From securing capital to navigating the international marketplace, we equip your business with the tools you need to reach the goals you set. Providing you with critical resources and serving as your guide to business growth, we can help you:

- Secure critical technical resources
- Leverage the Global Water Port
- Find partners, talent and mentors
- Evaluate capital connections
- Lease Oasis Coworking space
- Tap into a robust supply chain and find distributors
- Solve technical issues
- Explore exporting opportunities

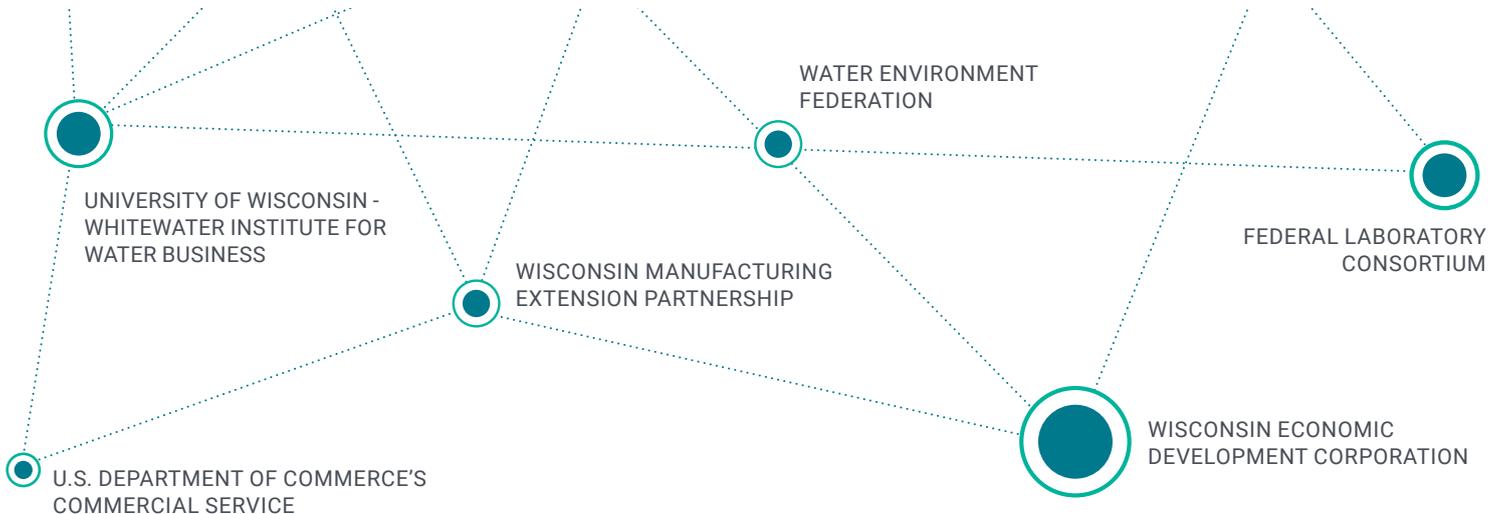
FROM SEED FUNDING TO PROFITS

When your business takes advantage of our wide range of resources and services, you greatly enhance your network, your credibility, and your potential for growth and profitability. Assisting in the deployment of innovative technologies that help solve water challenges, the Small Business Channel equips you and other water innovators to bring new solutions—for managing, distributing, treating, conserving, and using water—to market.



FROM ISOLATION TO COLLABORATION

We can accomplish more when we work together. That's why the Small Business Channel connects participants like you to The Water Council's extensive network of water technology experts. Through collaboration, mentorship, training, and workshops, the Channel cultivates and accelerates business growth and development, boosts participant credibility, and strengthens company connections.



BE PART OF THE SMALL BUSINESS CHANNEL

Your business can participate in The Water Council's Small Business Channel from anywhere. Contact **Karen Frost**, VP Business Development, at kfrost@thewatercouncil.com or 1.414.988.8755 for more information.

