

BENEFITS OF MEMBERSHIP TO THE WATER COUNCIL



The Water Council (TWC) **connects** our members to the water industry at large. TWC **convenes** thought leaders from across the globe to the World Water Hub, providing a platform for members to **showcase** their innovative solutions on a global stage.

BENEFITS		TIER 1	TIER 2
CONVENE	Invitations to targeted B2B sessions with visiting entities	●	
	Preferred registration to Water Leaders Summit, networking events, workshops and webinars	●	●
	Access to Member Meetings throughout the year	●	●
	Access to pipeline of prospective employees from interns/entry-level to executive-level talent	●	●
	Invitations to global delegation visits and overseas trade missions	●	
	Discounted event and meeting space in the Global Water Center	●	●
	Host TWC networking events at your facility	●	
CONNECT	Access to robust network of entrepreneurs and startups	●	●
	Connection to a network of academic and federal laboratories and researchers	●	
	Support/assistance from dedicated European Representative	●	
	Government procurement and contracting resources and export training	●	●
	Connections to supply chain, distributors, contract manufacturers, engineering support, professional services and more	●	
	B2B matchmaking supported by TWC's online Global Directory	●	●
	Opportunities for introductions to capital	●	
	Access to funding programs	●	●
	Assistance identifying pilot demonstration sites and partners	●	
	Access to a diverse network of Global Partners and national and international Members	●	●
	Collaborate with TWC executive team	●	
Referrals to help find office and research space in the Milwaukee area	●		

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BENEFITS		TIER 1	TIER 2
SHOWCASE	Primary logo placement on TWC website	●	
	Customized Member profile hosted on TWC's online Global Directory	●	●
	Alignment with leading Water Technology Cluster through use of TWC member logo on marketing collateral	●	●
	Leverage TWC communication channels to amplify your upcoming events, news releases and open positions	●	
	Speaking and guest blogging opportunities as subject matter experts	●	
	Priority sponsorship opportunities for Water Leaders Summit, BREW Accelerator and BREW Corporate, Tech Challenges, Student Chapters and more	●	
	Personalized facility tour of the Global Water Center for your team, suppliers and potential customers	●	

For more information, contact Laura Mullen at lmullen@thewatercouncil.com or 414-988-8761.

MEMBER CATEGORY	TIER 1	TIER 2
INDUSTRY	\$6,500	\$1,000
ACADEMIC PARTNERS	\$2,500	\$1,000
NONPROFITS/ASSOCIATIONS*		\$300
MUNICIPAL UTILITIES		\$1,000
PUBLIC SECTOR	\$6,500	\$2,500
STARTUPS**	\$800	\$300

* The Water Council does not offer reciprocity to members of other Nonprofits/Associations, member benefits are reserved for those employed by the member organization.

** To qualify for startup business rates, you must be a for-profit business with less than \$1M in revenue, be less than 10 years old and looking to launch or scale and idea/technology.