

BENEFITS OF MEMBERSHIP TO THE WATER COUNCIL



The Water Council (TWC) **connects** our members to the water industry at large. TWC **convenes** thought leaders from across the globe to the World Water Hub, providing a platform for members to **showcase** their innovative solutions on a global stage.

BENEFITS		TIER 1	TIER 2
CONVENE	Invitations to targeted B2B sessions with visiting entities	●	
	Preferred registration to Water Leaders Summit, networking events, workshops and webinars	●	●
	Access to Member Meetings throughout the year	●	●
	Access to pipeline of prospective employees from interns/entry-level to executive-level talent	●	●
	Invitations to global delegation visits and overseas trade missions	●	
	Discounted event and meeting space in the Global Water Center	●	●
	Host TWC networking events at your facility	●	
CONNECT	Access to robust network of entrepreneurs and startups	●	●
	Connection to a network of academic and federal laboratories and researchers	●	
	Support/assistance from dedicated European Representative	●	
	Government procurement and contracting resources and export training	●	●
	Connections to supply chain, distributors, contract manufacturers, engineering support, professional services and more	●	
	B2B matchmaking supported by TWC's online Global Directory	●	●
	Opportunities for introductions to capital	●	
	Access to funding programs	●	●
	Assistance identifying pilot demonstration sites and partners	●	
	Access to a diverse network of Global Partners and national and international Members	●	●
	Collaborate with TWC executive team	●	
Referrals to help find office and research space in the Milwaukee area	●		

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BENEFITS		TIER 1	TIER 2
SHOWCASE	Primary logo placement on TWC website	●	
	Customized Member profile hosted on TWC's online Global Directory	●	●
	Alignment with leading Water Technology Cluster through use of TWC member logo on marketing collateral	●	●
	Leverage TWC communication channels to amplify your upcoming events, news releases and open positions	●	
	Speaking and guest blogging opportunities as subject matter experts	●	
	Priority sponsorship opportunities for Water Leaders Summit, BREW Accelerator and BREW Corporate, Tech Challenges, Student Chapters and more	●	
	Personalized facility tour of the Global Water Center for your team, suppliers and potential customers	●	

MEMBERSHIP DUES

MEMBER CATEGORY	TIER 1	TIER 2
INDUSTRY	\$6,500	\$1,000
ACADEMIC PARTNERS	\$2,500	\$1,000
NONPROFITS/ASSOCIATIONS*		\$300
MUNICIPAL UTILITIES		\$1,000
PUBLIC SECTOR	\$6,500	\$2,500
STARTUPS**	\$800	\$300

* The Water Council does not offer reciprocity to members of other Nonprofits/Associations, member benefits are reserved for those employed by the member organization.

** To qualify for startup business rates, you must be a for-profit business with less than \$1M in revenue, be less than 10 years old and looking to launch or scale and idea/technology.

MEMBERSHIP UPGRADES



TECH CHALLENGE SPONSORSHIP

Partner with like-minded industry counterparts in global competitions to identify cutting-edge freshwater technologies and ideas with high potential for commercialization or implementation.

BREW CORPORATE SPONSORSHIP

Connect with freshwater technology startups to fast track innovative solutions aligned with your specific business needs.

WATER LEADERS SUMMIT SPONSORSHIP

Showcase your support at our annual gathering of thought leaders from around the world.

OASIS COWORKING COMMUNITY ADD-ON

Set-up shop in the World Water Hub for a week or a few months, flexible pricing available for space located within the Global Water Center in Milwaukee, WI USA.

ALLIANCE FOR WATER STEWARDSHIP NORTH AMERICA MEMBERSHIP

Join the leading community of world-class water stewards enhancing the sustainability of freshwater resources through the International Water Stewardship Standard.

WISCONSIN WATER LEGACY BENEFITS

Preserve and share your water legacy through services provided by Wisconsin Historical Society (limited to companies based in Wisconsin).

For more information contact

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