

# MEMBERSHIP BENEFITS



| BENEFITS  |  | TIER 1   | TIER 2  | TIER 3 |
|---|--|----------|---------|--------|
| <b>Research &amp; Commercialization</b>   | Governance Council   | ●        |         |        |
|   | Custom technology matchmaking (additional fees may apply)  | ●        |         |        |
|   | Access to database with program curated technology   | ●        |         |        |
|   | Submit technology needs  | ●        |         |        |
|   | Visibility as Top Tier Member  | ●        |         |        |
|   | Membership with Water Equipment & Policy Research Center (see next page)   | ●        |         |        |
|   | Invitation to attend technology showcases  | ●        |         |        |
|   | Licensing opportunities  | ●        |         |        |
|   | Quarterly technology reports   | ●        | Limited |        |
|   | Connection to a network of academic and national laboratories  | ●        | ●       |        |
| <b>Global Water Port</b>  | Premium subscriptions to Global Water Port   | up to 10 | up to 4 |        |
| <b>Partnership Network</b>  | Special pricing and benefits: International Water Association, Manufacturing Extension Partnership, and Wisconsin Historical Society | ●        | ●       |        |
| <b>Alliance for Water Stewardship</b><br><i>Subject to certain requirements</i> | All AWS membership benefits  | ●        |         |        |
|   | Custom webinars on AWS implementation  | 4        |         |        |
|   | Complimentary registrations to AWS trainings   | 8        | 1       |        |
| <b>Facilities</b>   | Assistance securing pilot demonstration sites  | ●        | ●       |        |
|   | Discount on event and meeting space in Global Water Center   | ●        | ●       | ●      |
| <b>Global</b>   | Exclusive access to global delegations   | ●        |         |        |
|   | Access to quarterly meetings and 30+ networking events each year   | ●        | ●       | ●      |
| <b>Visibility</b>   | Public relations and social media support  | ●        | ●       |        |
|   | Speaking opportunities as a subject matter expert  | ●        | ●       |        |
|   | Profile in global directory and use of TWC's member logo to promote affiliation  | ●        | ●       | ●      |
| <b>Savings</b>  | Complimentary Tier 3 memberships for subsidiary companies  | 3        |         |        |
|   | Discount on TWC event and workshop registration  | ●        | ●       | ●      |
| <b>Talent</b>   | Voice in the Talent Campaign   | ●        | ●       | ●      |
|   | Access to a pipeline of prospective employees and interns  | ●        | ●       | ●      |

# DUES STRUCTURE 2018



| MEMBER CATEGORY  | TIER 1     | TIER 2  | TIER 3  |
|--|------------|---------|---------|
| <b>Industry</b><br>Corporations, Investor Owned Utilities, Other Private Investors | \$85,000   | \$6,500 | \$1,000 |
| <b>Startups</b><br>Less than \$1 million in annual revenue                         | -          | \$800   | \$300   |
| <b>Academic Partners</b>   | \$35,000 * | \$2,500 | \$1,000 |
| <b>Nonprofits/Associations</b>   | -          | \$800   | \$300   |
| <b>Municipal Utilities</b>   | \$50,000 * | \$2,500 | \$1,000 |
| <b>Public Sector</b><br>Non-utility, Government Agencies, Consulates/Embassies     | -          | \$2,500 | \$1,000 |

\* Indicates potential for combination of cash and in-kind to encourage sharing of facility space (no less than 50% in cash). Membership in Water Equipment & Policy Research Center is additional \$50,000.

## BECOME A MEMBER OF THE WATER COUNCIL

Contact **Isaiah Perez**, Membership Manager, at [iperez@thewatercouncil.com](mailto:iperez@thewatercouncil.com) or 1.414.988.8761 for more information.