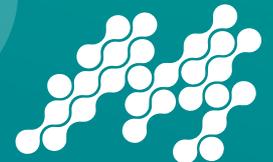


# THE WATER HUB OF INNOVATION

The Water Council offers a unique set of programs to connect early stage water technologies to a variety of growth opportunities. If you're working on an idea or a business in water, we can help.



THE WATER COUNCIL

# DO YOU HAVE AN IDEA BUT AREN'T SURE HOW TO MOVE IT FORWARD?

Check out the Tech Challenge!

Students, researchers, entrepreneurs or professionals working in water with an innovative water technology or idea are encouraged to apply to The Water Council's **Tech Challenge** program to help you get to the next stage of development. Applicants will have a chance to win cash prizes and interact directly with corporate sponsors interested in helping you make your idea a reality.

# ARE YOU AN ENTREPRENEUR SEEKING CONNECTIONS TO CUSTOMERS?

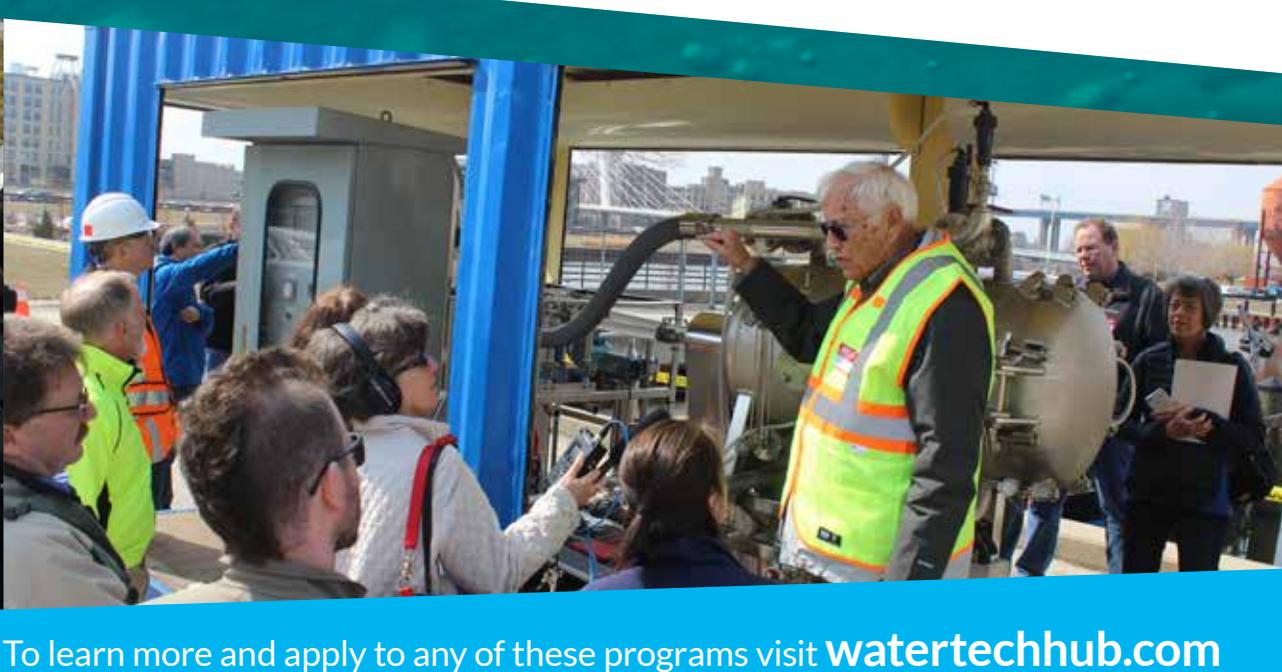
Consider the BREW Accelerator!

For six years, The Water Council's **BREW Accelerator** program has helped nearly 40 water technology startups gain critical business traction. By leveraging connections to The Water Council's global network, your startup will get the boost it needs to validate its business model and meet new customers eager to help your business. We'll even provide seed funding.

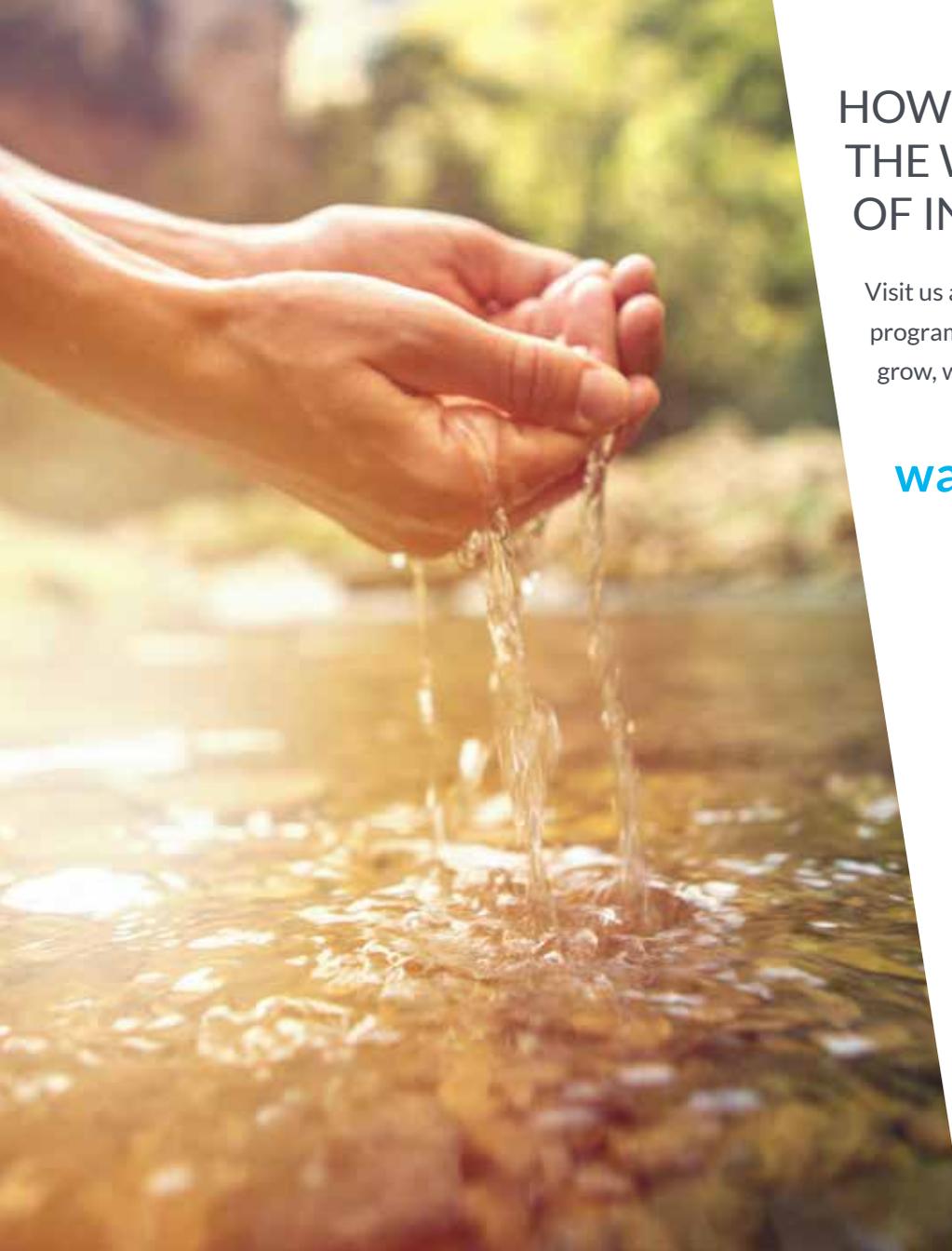
# IS YOUR TECHNOLOGY READY FOR REAL-WORLD APPLICATION?

Apply to the Pilot Program!

By facilitating testing at real-world demonstration sites the **Pilot Program** accelerates the progression of new water technologies through in-field application. To make it happen, the program provides funding as well as connections to pilot sites and other resources you might need to validate the results.



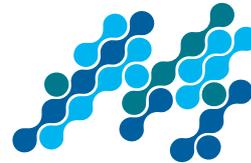
To learn more and apply to any of these programs visit [watertechhub.com](http://watertechhub.com)



## HOW CAN YOU CONNECT TO THE WATER COUNCIL'S HUB OF INNOVATION?

Visit us at [WaterTechHub.com](https://www.WaterTechHub.com) to learn more, register and apply to any of our programs. From the earliest stage of ideas to existing companies looking to grow, we've got you covered.

[watertechhub.com](https://www.watertechhub.com)



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Questions about The Water Council's programs?  
Contact Karen Frost at 414-988-8755 or  
[kfrost@thewatercouncil.com](mailto:kfrost@thewatercouncil.com).