



WAVE

Water Stewardship
Verified

The Challenge: The world faces multiple water crises that impact organizational resilience.

Water challenges, like too little water for direct operations or too much water flooding key supplier regions, pose direct risks to facilities, suppliers and customers. Left unmitigated, these risks hurt profit margins and brand value. Investors, regulators, consumers and other stakeholders are demanding action on water as part of environmental, social and governance (ESG) reporting expectations.

But water is a complex, localized topic, and it's difficult to know where to begin.

The Solution: WAVE: Water Stewardship Verified is the first independently verified program that seeks to better define, recognize and reward good enterprise-wide water stewardship practices.

WAVE helps participants launch water stewardship programs that combine enterprise-wide goals and policy with impactful site-level action, enabling credible external reporting. By following WAVE's six-step methodology, organizations demonstrate that they are strategically prioritizing water-related action where it matters most, leading to more meaningful outcomes.



The Value: The Water Council is one of the world's most experienced organizations in helping companies mitigate water risk.

A nonprofit dedicated to solving global water challenges through innovation and stewardship, The Water Council has helped organizations of all shapes and sizes improve water stewardship performance and outcomes.

At the end of the WAVE process, participants undergo independent verification from SCS Global Services, a global leader in verifying third-party sustainability claims. Verified organizations send a strong message to investors, customers and employees by translating water knowledge into action.



Verified Companies



Participating Companies

